



COTSWOLD
DISTRICT COUNCIL



HM Government



European Union

European Regional
Development Fund

Town Centre Business Support Services in Cotswold District

Helping Your Business to Recover Explanatory Information Sheet



Background

Heartflood have been commissioned by Cotswold District Council to support the reopening of the town and village centres in Cirencester, Tetbury, Northleach, Bourton-on-the-Water, Stow-on-the-Wold, Moreton-in-Marsh, South Cerney,

Fairford, Lechlade and Chipping Campden. As independent experts in town and city centres, Heartflood are able to provide advice, information and signposting to a range of Cotswold businesses.

Why the District Council are doing this

As well as a number of recent measures to support businesses through the pandemic, Cotswold District Council is committed to supporting the ongoing development and

long-term sustainability of all of their town centres and this work will support the next steps in the recovery process.

How can you help me?

Through our specialist knowledge, Heartflood realise that every business will have specific support needs and Heartflood are urging all businesses, especially those who are smaller or independent, to get in touch to book a diagnostic

appointment. Heartflood will be able to help assess your current needs across a range of factors and to provide information and signposting support.



What type of advice can you provide?

Heartflood are able to draw upon detailed current guidance and best-practice to advise businesses across a range of subjects, which include the following:

- Access to further grants or loans
- Business mentoring
- Business strategy
- Covid-19, including advice on trading safely
- Finances and cashflow
- Marketing and promotion
- Online sales, including click & collect
- Promotion through Council and other communication channels
- Social or digital marketing
- Support with business diversification

So how do I get in touch?

To book a diagnostic appointment, or for further information regarding this project, please contact Heartflood as follows:

Businesses in Cirencester:

Chris Gregory
 T: 07854 027080
 E: chris@heartflood.co.uk
 W: www.heartflood.co.uk

Businesses in Tetbury, Bourton-on-the-Water or Chipping Campden:

Kim Hulse
 T: 07949 391450
 E: kim@heartflood.co.uk
 W: www.heartflood.co.uk

Businesses in Northleach, Stow-on-the-Wold, Moreton-in-Marsh, South Cerney, Fairford or Lechlade:

John Whitehead
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