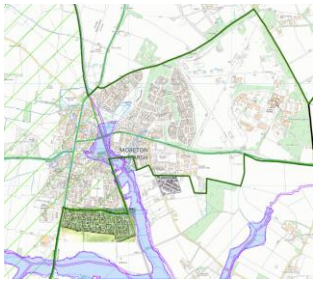
Cotswold District Council
Moreton-in-Marsh Community Event
held on 9th October 2024 at the St. David's Centre

REPORT



Produced by
Planning for Real Unit,
part of GreenSquareAccord

Moreton-in-Marsh Community Event – 9th October 2024

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Acknowledgements

Planning for Real and the Cotswold District Council Officers would like to thank all those who attended the event and gave of their time and knowledge and experience of living and working in Moreton-in-Marsh and their views about what a future Moreton-in-Marsh would be like. The level of information and views generated is valued and welcomed.

Context

The Moreton-in-Marsh Community Event was held on 9th October 2024 at the St. David's Centre, Church Street, Moreton-in-Marsh and ran from 12.30 to 5.30pm. The practical, hands-on event was hosted by Cotswold District Council and facilitated by Planning for Real and followed on from the formal consultation on the Cotswold District Local Plan Update held earlier in 2024. Attendance at the event was by invitation with 34 participants accepting the invitation representing residents, local businesses, local organisations, County, District and Town Councillors and Parish Council Clerks, as well as Officers from Gloucestershire County Council.

The focus of the event was to gain a better understanding of the local community's view of the issues and opportunities affecting Moreton-in-Marsh today, to explore how the community see Moreton in the future and how needs can be met in the coming years, and to input into the Terms of Reference and membership of the Moreton-in-Marsh Working Group which will represent the views of residents, businesses, and local organisations to the Council on the Local Plan Update.

The event was delivered using a "workshop" format with participants working in six small groups each with a table facilitator.

Thoughts and Expectations for the Day

On arrival participants were asked to use post it notes to give their "Thoughts and Expectations for the day" and place these on the flipchart provided.

Comments posted demonstrated that participants were looking for openness and honesty about housing numbers and infrastructure (e.g. sewage and flooding and a programme of works); taking on board different views; embarking on a proper dialogue between the Council and Moreton Against Over Development; and for the Council to work collaboratively and sensitively with the community in order to look at the issues that Moreton faces and possible solutions, and understand community needs and expectations.

There were comments around strategy, an approach to planning, and working towards a plan which highlighted the need to look for long lasting objectives that are practical and financially possible; a discussion on fundamental considerations of spatial planning around a medieval market town; for a place-based approach to be taken; to take into account a reported future population decline which brings into question the need for housing; a focus on the provision of infrastructure and services; and having a better understanding of constraints for Moreton-in-Marsh.

A number were seeking acknowledgement / admission on the part of the Council on questions of whether decisions had already been made regarding number of houses proposed, a rethink on the Local Plan Update, and that building on flood zones was not a good idea.

Please see Appendix 1 for a record of the Post It note responses.

Welcome and Introduction

The Workshop began with a welcome message from Councillor Joe Harris, Leader of Cotswold District Council, who unfortunately was unable to be present in person and had pre-recorded his message which was played to participants.

Councillor Harris spoke of how special Moreton is; how much we all care about preserving what makes it unique; and that there has been huge change over the past 15 years which has given rise to frustration amongst residents over past planning decisions. He told participants that the Council is listening and committed to getting any future development in Moreton right and learning from the past.

Councillor Harris spoke about the requirement upon the Council to work within Government housing targets which means every area in the Cotswold District, including Moreton, needs to be considered for development. Towns like Moreton and Cirencester will see development in the future and that this principle isn't up for debate.

He went on to explain that the Council had started updating the Local Plan, the document that sets out where new development will go and how it will be supported. He made it clear that without a Local Plan the area would be vulnerable to developers pushing through projects without proper infrastructure in place which was something the Council did not want for its communities. The Council want new housing to be in line with the vision and priorities of the people who live here.

Councillor Harris acknowledged the need for better infrastructure before new development happens and said that this was why the Council is committing to an "Infrastructure First Approach" which will ensure roads, schools, healthcare, and other vital services are in place before or during the build phase for new developments. The Council are exploring innovative ways to make this happen through the new Infrastructure Delivery Plan which is closely tied to the Local Plan Update.

Speaking about communication he said that the Council is committed to being open and transparent throughout the entire planning process and that they are looking for ways to improve how they engage and want to make sure that the community are informed about all aspects of development.

Councillor Harris addressed several common concerns expressed by the community and concluded by referring to the Council's priority of an infrastructure first approach to development He looked forward to working together to shape the future of our Community.

Robert Weaver, Cotswold District Council's Chief Executive, followed by also welcoming everyone, outlining the purpose and aim of the event, and introducing the Planning for Real facilitators.

Robert spoke about the Council understanding residents' concerns about overdevelopment, lack of infrastructure, and the frustration with previous planning decisions and acknowledged that there has been huge change over the last 15 years. Because the Council did not have an up-to-date Local Plan between 2011 and 2018 this allowed developers to build housing developments which did not have adequate infrastructure.

Robert, like Councillor Harris, made the point that the Council are required to work with Government housing targets which means that all areas in the District needed to be considered. Given that the Council are unable to consider larger developments in the Cotswolds National Landscape (formerly know as the Cotswolds Area of Outstanding Natural Beauty) this means that Moreton will be included as an area for new development. He went on to say that not having a Local Plan means we are vulnerable to developers winning appeals and contracts and bypassing vital infrastructure needs with little to no consideration for the local community. The Council wants new housing to align with our community's vision and priorities.

Robert went on to talk about the Council's commitment to prioritising infrastructure before new development – taking an "Infrastructure First Approach" – and innovative ways for building infrastructure were being explored as part of the new Infrastructure Delivery Plan.

He spoke about the Council's commitment to clear and open communication with everyone throughout the planning process and that they were always looking to improve the way they communicate and engage and that they want to ensure communities and businesses are informed about all aspects of their local community.

Finally, with a focus on the future, Robert said that following the Local Plan consultation, and changes in Government housing targets, the Councill will be updating its Local Plan to make it "Green to the Core" and that community input is vital in shaping a sustainable future for our community.

Understanding Issues and Opportunities

Analysis of flip chart responses to questions:

- What do you like and value about Moreton-in-Marsh
- What would you like to see changed in Moreton-in-Marsh
- What wouldn't you want changed in Moreton-in-Marsh

As participants arrived and during the workshop they were able to think about the three questions posed and write their responses onto the appropriate white board sheet using Post It notes. The ideas they generated are analysed below.

<u>Like and Value:</u>

A total of 38 comments were recorded in response to this question. 8 comments highlighted that the **connectivity** to be able to get to other places, whether that be a motorway (20 miles away), or road connections, such as the A429 or the A44, was something participants valued about living in Moreton. They further highlighted that the train connections to main routes are good. A further 7 comments indicated that there is also good connectivity to the surrounding countryside and wildlife which can be accessed easily on foot, and was something that was valued. A suggestion was made that there should be a focus on green spaces in any existing or future plans.

Participants highlighted that Moreton-in-Marsh is an historic, working class, Cotswold market town with beautiful architecture, a thriving number of local businesses, which has functional green spaces, despite some of them "creaking a bit". A total of 13 participants made these comments with one of these indicating that they hope it will remain so. An additional comment indicated that there is good infrastructure here such as medical facilities, the hospital and dentists. Of these 13 comments, 4 highlighted how much they valued the local businesses especially the independent shops and small

and medium sized businesses. Another comment indicated that they valued the small town feel of the place. A further comment indicated that the participant especially liked the Town Hall building and would like to see it fully restored to its former historic stature.

An additional comment highlighted that there is a good mix of housing in Moreton-in-Marsh including the type and shape of properties.

7 respondents indicated, in their differing ways, that there is a strong sense of community in the town, where people generally look out for one another and value the community activities that are provided. It was highlighted that there is a friendly feel to the place, and that this is reflected in the businesses locally as well. A further comment highlighted that the area does not suffer from much crime with another indicating that they feel safe here.

We received two comments from participants, one of whom felt they do not value the area as much as they did when they were young and the second indicating that it used to be a very beautiful town, but they also do not value much about it now.

What I would like to see changed:
A total of 83 suggestions were written on Post It notes in this section.

Traffic Management: A total of 19 comments and suggestions were highlighted by participants linked to traffic management. They included comments regarding the flow of traffic and the need for improved systems so that traffic flows more easily. Several suggestions were made about keeping large vehicles away from the High Street and London Road and creating a by-pass to achieve this. Comments were also made about the need to make the roads safer by reducing the speed and volume of traffic on them. It was suggested that if the cars were removed from the town centre then it could be landscaped to make it an attractive market centre. A number of comments indicated the need for more and better parking, some of which takes into account the need for people just popping in quickly to one place, so something very short term. One comment highlighted the need for school transportation for 16-18 year olds to be free. A further comment identified that there is a need for improved traffic control as there is an aging population living in Moreton-in-Marsh – it was assumed this comment refers to the pedestrian crossings and making them more accommodating to older people.

Infrastructure: A total of 18 comments were written on Post It notes with wide and varying suggestions about what is needed to support the town.

Flooding and sewage featured significantly in the comments. It was suggested that infrastructure needs to be sufficient to address sewage and flooding. It was highlighted that the problem should not just be pushed to other villages. It was highlighted that there needs to be a new sewage treatment plant created outside of the development boundary so there is no smell of sewage. It was suggested that there needs to be an odour impact assessment. It was highlighted that flood mitigation measures need to be developed, and funding is needed for flood prevention on high-risk housing.

It was highlighted that there should be a commitment to fix existing infrastructure, and it was suggested that there are already limitations and problems with sewage, traffic and schooling. When

developing a new school it was suggested that there needs to be consideration of rural travel patterns and the impact on other village schools.

Creating a sense of place which could include the development of small corner shops, community centres and other local facilities was highlighted for areas of major development. As part of infrastructure planning there is a need to build in new areas and corridors (like Blenheim Meadow) and footpaths for the new residents in the new developments. It was also suggested that there needs to be improvements to the public realm.

Issues with the poor phone connectivity and broadband issues were highlighted. It was also suggested that there needed to be better public transport links between Moreton, Cheltenham and especially Cirencester.

Future Development: Participants were keen to see more sustainable development with a variety of styles of housing that make areas look different and that doesn't overwhelm the town. It was suggested that there is a need for more social housing/council housing developed locally. It was acknowledged that development is inevitable, but it was suggested that small estates that are well designed and spread across the area would be more equitable. It was also suggested that innovative, imaginative and modern architecture should be encouraged with the possibility of self builds as this would be more acceptable than faux Cotsworldery. One participant was keen to avoid the endless imposition of dull new houses on rural fields. It was suggested that developers should be encouraged to work to higher standards and complete all the snagging and ensure they do maintenance that is required. It was suggested that residents' representatives should have a say in the selection of developers/architects and aesthetic new builds.

Further suggestions indicated that we should become more visionary in our approach and plan for the future and be less focussed on what has happened in the past.

One participant would like to see a proper solution to the Royal British Legion site. It was felt that developers should be constrained through a S106 agreement. It was also suggested that Architects should be subjected to a design competition where houses are built as pods with concrete or steel framed foundations with ground and upper floor pods. Concern was expressed about the dominance of the Fire Services College on the approach to Moreton-in-Marsh. A suggestion was put forward that a new village with all the required infrastructure could be created on this site.

A question was raised about how the Council and developer arrive at the developmental criteria.
A total of 15 suggestions were made in this section.

A further 3 suggestions were made that relate specifically to housing both existing and affordable. Whilst the need for more affordable housing was highlighted, it was also said that what is built is not truly affordable. It was suggested that there should be an ownership restriction on new properties to ensure that local families are able to get housing.

Cotswolds District Council: 6 comments were made about Cotswolds District Council. It was suggested that there needed to be a change of approach by CDC to planning. In addition a comment was made about CDC's community engagement. Concern was expressed about the Local Plan for

Moreton and the need for local people to be heard and included in shaping it. A comment was also made questioning confidence in the District Council.

Environment: 5 comments indicated that we should increase biodiversity in the town, plant more trees in the High Street, make the river safer for children and animals and that there was a need for more blue spaces. The need for better connectivity to create more walking routes was highlighted. It was also suggested there should be some upgrading to the public realm.

Employment: It was highlighted that there is a need for more employment spaces alongside any future development and there was a suggestion that innovation needs to be encouraged as that will bring new jobs into the area.

Community: A plea was made to bring the divided town together. It was suggested that we need to create a better community for our young people so that they feel they belong and will then care about the area. It was also highlighted that there needs to be a better sense of co-ordination / communication between venue / community groups and also better communication in general.

Retail: It was highlighted that there needs to be access to affordable local food produce. It was also suggested that there should be a greater diversity in retail services in Moreton-in-Marsh including 'every day' products, underwear, electrical, phone chargers, stationery and less coffee shops.

Other Comments: A question was posed as to whether the Town Council plans for the High Street Regeneration had been seen as they include a rationalisation of traffic and movement, public realm and development of a transport hub. There was also a comment suggesting that Redesdale Hall should be sold off.

<u>What I would not like to see change:</u>
A total of 29 suggestions were recorded in this section.

Participants told us that they would not like to change the character of a North Cotswolds market town or its ability to be a practical place and a destination. It was also highlighted that the architecture or character shouldn't change, and its heritage character should remain. It was highlighted that the conservation area should remain, but it was acknowledged that everything has an impact on it. It was also suggested the High Street should remain and any new development should ensure that a diverse High Street is retained as it is the main reason why people visit Moreton. It was highlighted that there should be no loss of amenities in the future and that any further development should not bring about a loss of local amenities. It was also suggested that the current sewage and flooding issues should be fixed before anything else is developed.

Participants did not want to see a loss of character through over development in the future and did not want to see, as outlined in an earlier section, more large characterless estates. One person did not want to see most of the Cotswold housing allocation sited in the wrong place. It was also highlighted that there is a need for affordable housing that is actually affordable.

Further comments indicated that participants did not want to see the current green and blue spaces change apart from for the better, as they feel there is room for improvement. It was suggested that

all green spaces should be kept and cherished. It was also highlighted that the rivers should not get more polluted and that there should not be less access to the countryside.

One comment indicated that they would not want to see community values change as a result of future development.

A question was raised about where all the new householders are going to work as manufacturing and service industries do not work from home?

A number of issues were raised in relation to parking, particularly the parking outside of restaurants, and people leaving their cars all day while they take a train to work. A concern was raised that there is no traffic warden in the area and concerns were expressed about the volume of traffic jams, which the participant did not want to see increase, and the impact it has on air quality.

One participant did not want to see a by-pass installed to the east of Moreton that wrecks the amenity, creates noise and impacts on the nature and Special Landscape Area.

Finally, one participant does not want to see the current realistic rural community change into a huge town.

Please see Appendix 2 for a complete record of the Post It notes placed on the whiteboard charts provided for each question.

Presentation of Local Plan Process

Matthew Britton, Cotswold District Council Interim Forward Planning Lead, gave a detailed in-depth presentation about the Local Plan Process which covered:

- Why do we need a Local Plan?
- The Local Plan process
- Where we are with Cotswold District Local Plan Update
- Proposed changes to national policy; and
- Planning process: Future steps

Under the heading 'Why do we need a Local Plan', Matthew covered the statutory duty on Local Authorities to produce a Local Plan and its importance, as it was used for determining planning applications. A Local Plan also identifies the infrastructure necessary and assists funding and delivery. Other benefits of having a Local Plan include: helping organisations make investment decisions; attracting grant funding; requiring development to address sustainability and climate change considerations; allocating land for employment, blue and green spaces; improving health and wellbeing; and identifying the amount of new and affordable housing required including, amongst other things, the location, design and standards.

Speaking about the Local Plan process, Matthew said that the Local Authority is required to review the Local Plan every five years and update policies if necessary. This entails various consultation stages – Issues and Options, Preferred Options, and Pre-Submission. The updated Local Plan is then submitted to the Secretary of State for independent examination in public, with the Local Authority then making any required modifications after which the Local Plan would be adopted.

On the topic of how sites are identified, Matthew outlined the process which began with a call for sites to identify available land with sites then assessed against set assessment criteria. Following this process, the most sustainable and suitable sites are included in the draft Local Plan for consultation. The Local Authority then reviews comments received which are included in the Pre-Submission version of Local Plan consultation. The Local Plan then undergoes examination in public and adoption of Local Plan.

Matthew outlined the process which had been undertaken so far for CDC's Local Plan, which included a review by the Council of its Local Plan in June 202 which found the need to update the Local Plan; in January 2024 the Cabinet agreed to continue progressing the Partial Local Plan Update (2011-31) and commence the Development Strategy and Site Allocations Plan (2026-41). Consultation on both Plans has taken place between 1st February and 7th April 2024.

Matthew then gave an update saying that the Partial Local Plan Update will make the adopted Local Plan "Green to the Core" and that 60 policies have been updated to respond to the climate and ecological emergencies. The Development Strategy and Site Allocations Plan considers future development, infrastructure and other requirements and will allocate new development sites.

In terms of next steps in the Cotswold Local Plan process, Matthew outlined these as the collation and publication of consultation responses; the production of evidence base studies; determining the response to evidence and feedback; the incorporation of national planning policy changes; updating Local Plan policies; public engagement on updated draft policies; leading to infrastructure first development.

In relation to National policy consultation, Matthew explained that this proposes to change the way housing targets are calculated resulting in an anticipated increase to the number of homes needed in the District. It would be incumbent on Local Planning Authorities to "exhaust all options" before a lower housing requirement is allowed and that past over-delivery of homes would not be allowed to be count. The updated national policies are now expected in January 2025 and, if brought into force, will affect all settlements in Cotswold District. Matthew reiterated that if the Council do not plan for housing, infrastructure and other types of development, it will happen unplanned.

On the topic of future steps in the Planning process, Matthew said that there would be further consultations on the Development Strategy and Site Allocations Plan and on the Partial Local Plan Update. Following these consultations the Local Plan would then be submitted to the Secretary of State for independent examination in public which can result in the Inspector recommending modifications following which the Council adopts the Local Plan.

Matthew confirmed that the results of the earlier consultation on the Local Plan Update were now available on the Council's website.

Please see Appendix 3 for the slides from presentation relating to the Local Plan Process.

Moreton-in-Marsh Now and in the Future - SWOT Analysis – "Carousel"

The SWOT (Strengths, Weaknesses, Opportunities, Threats) activity looked at 6 Themes: Community Facilities and Services; Economy; Environment including flooding; Health and Wellbeing; Housing; and Transport.

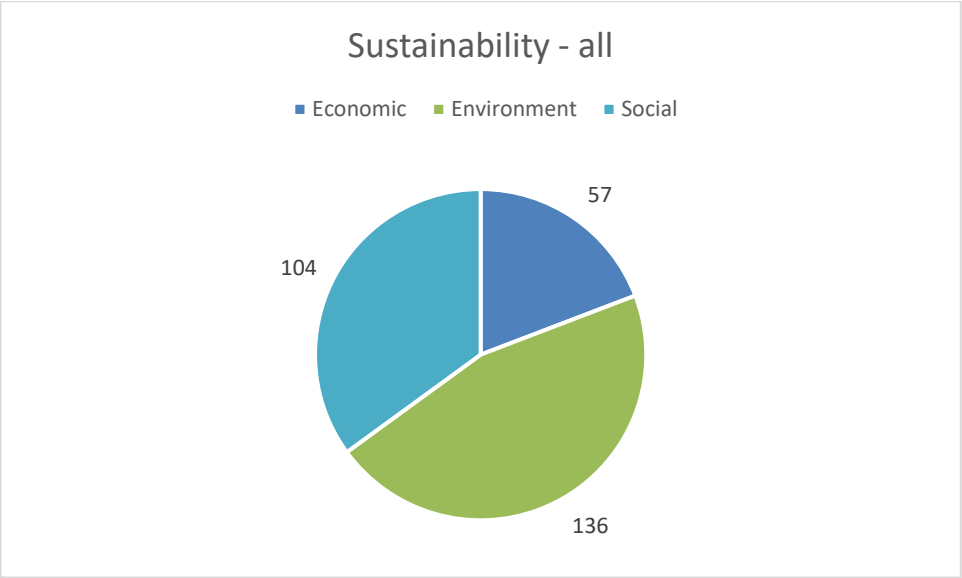
At their tables, each group worked on one of the Themes and undertook a detailed SWOT analysis finishing with underlining 2 or 3 top issues / ideas. Table facilitators then moved to the next table taking the SWOT Theme sheet with them so that the new group could review what had been written on the chart and fill any gaps. Table facilitators moved from table to table and in this way each group reviewed each of the six Themes (known as a "carousel" activity).

Identifying SWOT Priorities

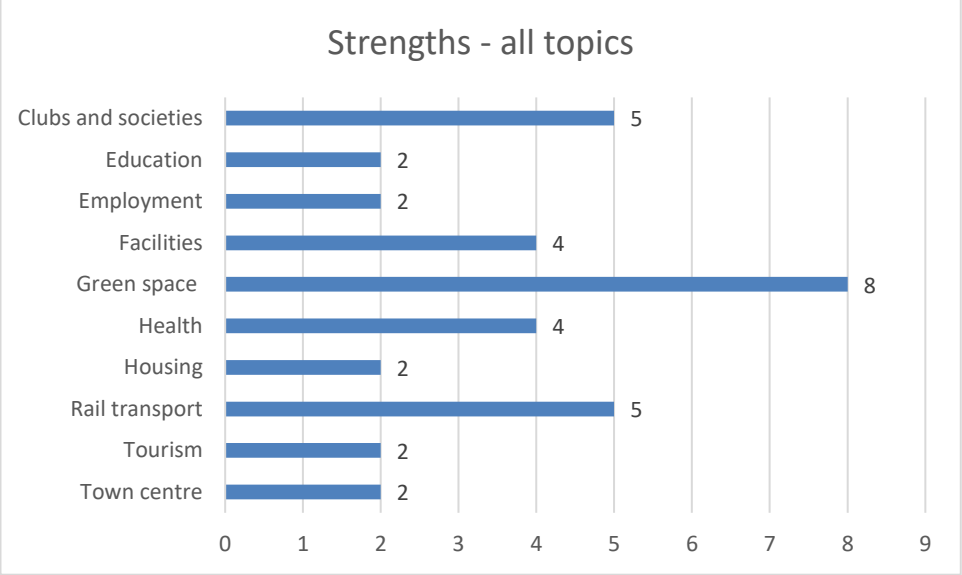
Each Group, in turn, was asked to feedback on the priorities they had identified. The following table shows the priorities chosen by participants.

Community Facilities and Services	• More Community Centres. • Make Town Centre more of a destination. • Blenheim Park – green space for whole community.
Economy	• Internet and broadband that works. • A work / growth Hub. • Light industrial / modern professional workspace. • Attract new business. Make it attractive for business.
Environment	• Time to develop the plans. • Incorporate blue and green space. • Move current sewage works to new site. • Allotments and sustainable landscaping.
Health & Wellbeing including Mental Health	• Leisure Centre improved facilities. • Planning for substantial green space – wellbeing. • Redesign health care for the community.
Housing	• Identify employment sites. • Ban Air BnB's • More even spread of development across other communities. • Affordable housing for local people.
Transport	• A bypass – reroute lorries. • Move main roads to a more sustainable place. • Increase rail service frequency.

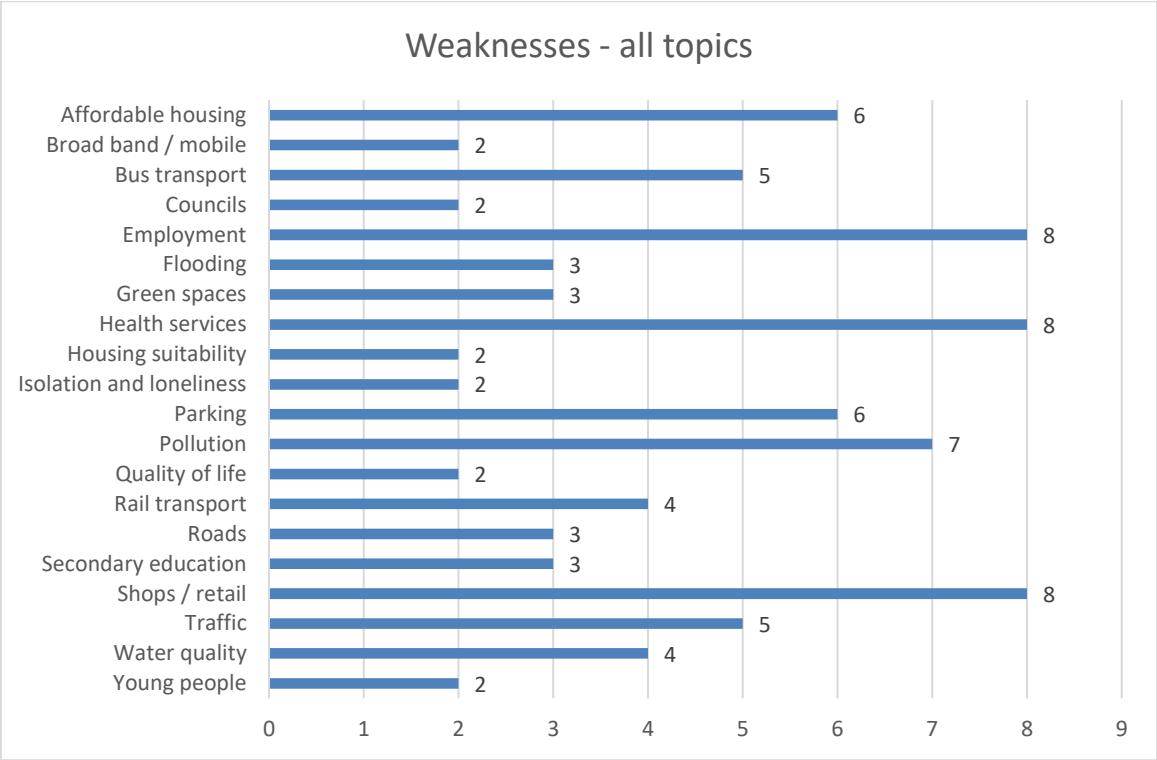
Subsequent analysis of the SWOT results was carried out by sorting the 300 issues and ideas generated into the three aspects of sustainable development (economic, environmental and social) and then by categories. The first was a check that the three aspects of sustainable development are being addressed or if a particular aspect needs further discussion / research:



While the economic aspect was the least frequently mentioned, as transport was included in environment (which arguably could be included in economy i.e. rail, bus, traffic), this probably means that all three aspects were fairly equally distributed.

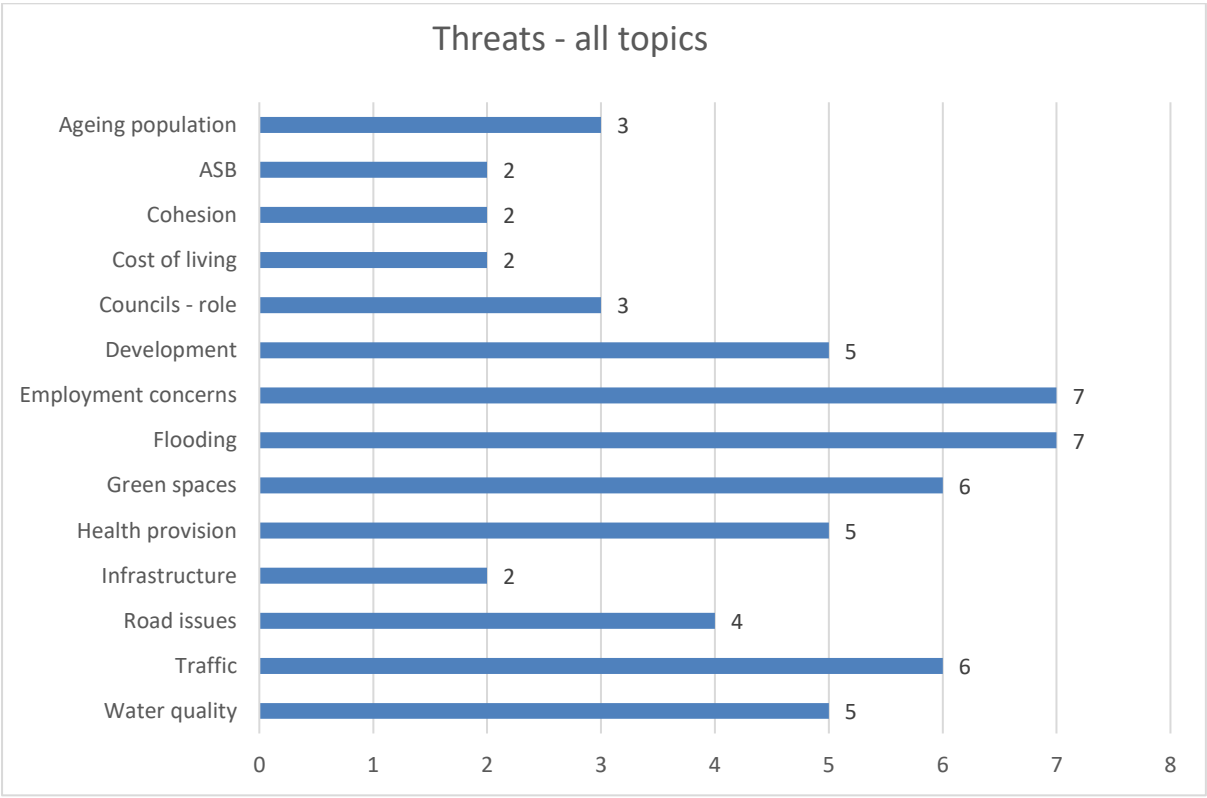


It is important when considering change, to build on what is working well – in the spirit of positive appraisal or asset-based community development. Green spaces including the landscape were regarded as a strength, as were clubs and societies or community infrastructure / cohesion, and rail transport.



Lack of employment opportunities and low paid jobs were considered a weakness, as were the provision of health services including GP and dental services, which were considered poor although the minor injuries centre was valued. Linked to employment was the poor provision of retail – particularly for every day rather than tourist shopping.

Pollution, air (due to congestion), sewage and water quality were a widespread concern. Parking, traffic (congestion and speeding) and the cost and frequency of trains were all perceived as weaknesses.



Linked to weaknesses, threats tend to be present or future concerns and a lack of employment opportunities, and a low wage economy were a concern. Flooding on roads or in low lying areas because of building on the flood plain were a concern. A threat to or lack of green space, allotments or provision in new developments were a concern, as was the concern with over development of greenfield sites. Linked to concerns over development was whether health care services which are already struggling can cope with additional new people moving to the area. And linked to development, water quality ongoing and into the future including the capacity of sewage treatment works was a perceived threat.

For opportunities which tend to be more forward, future focussed and action oriented, the opportunities to improve access to and provision of green spaces with suggestions including:

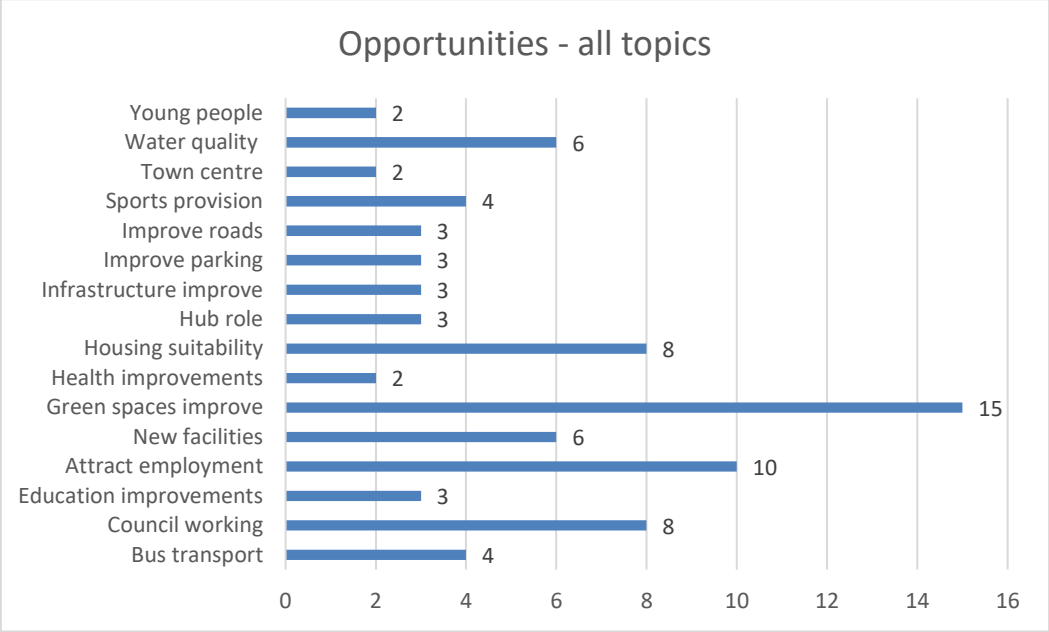
- Incorporate “green spaces” like Blenheim Meadow in planning process.
- Create new habitats (bird, bat, bee) in new housing.
- Biodiversity net gain done well and locally can be very beneficial.
- More allotments; more sustainable landscaping; community orchard.

Next came attracting employment, particularly higher value employment, to the town. Suggestions including addressing the weaknesses in employment previously mentioned included:

- Agile working (working from home).
- Potential to develop skills for young people, particularly where there are shortfalls e.g. retrofitting and other “green” economy opportunities.
- Hi-tech mechanism – Fire Service College site.
- Need financial incentives.

Improvements in the way the three tiers of local government / councils work together, and address planning and regeneration were widely supported and linked to this was the suitability of housing – better to meet local needs, better designed, more attractive and more environmentally friendly all being advocated. Given the current profile in the media but also because of recent weather events, improvements to water quality were again called for with suggestions including:

- Wild swimming (if water clean)
- Create better access to blue spaces / river. If locals can see it, they will want to protect it.
- Moving the current sewage treatment works to a new location – instead of upgrading! *Comment added: away from residential areas.*
- Water wildlife park (reed beds, lakes / ponds).

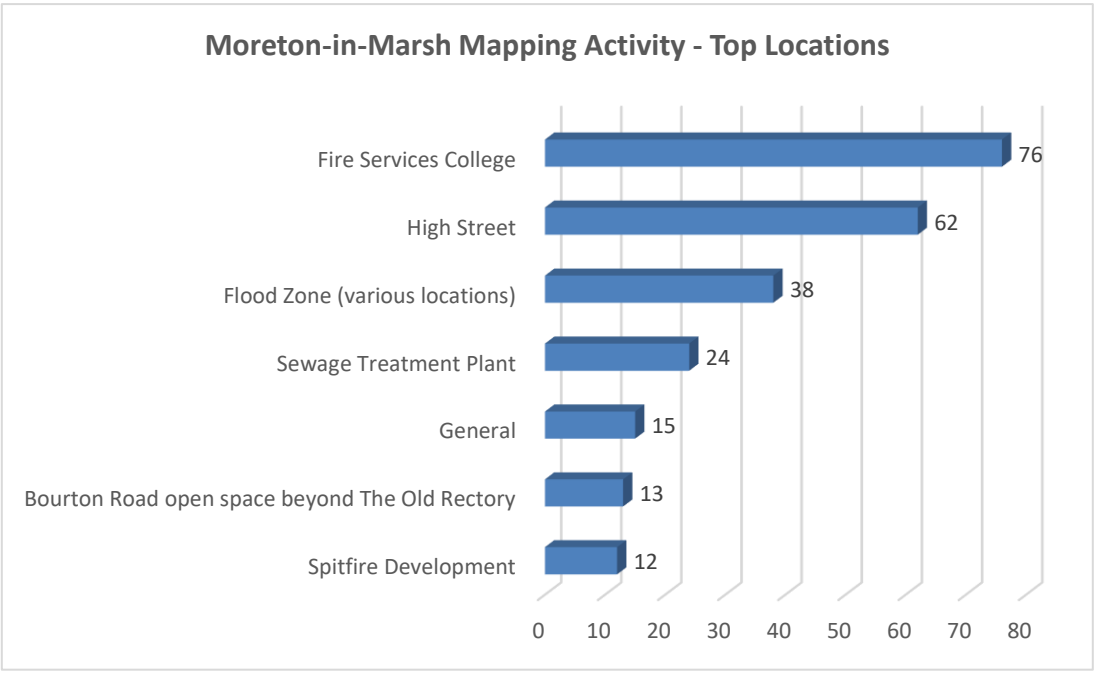


Please see Appendix 4 for a complete record of each SWOT analysis by Theme and priorities identified.

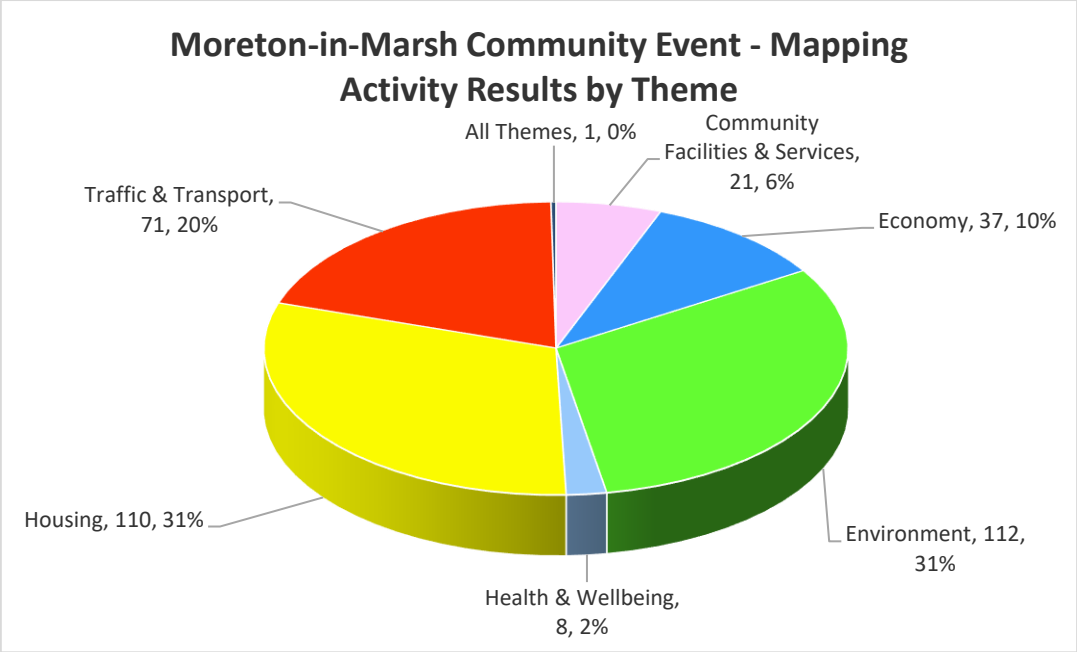
Moreton-in-Marsh in the Future – mapping activity

At their tables, participants using an A0 map of Moreton-in-Marsh, were asked to discuss how they see Moreton-in-Marsh in the future and what is needed. As well as the A0 map, participants were provided with a set of themed pre-written flags and blank "New Idea" flags on which to write their own suggestions. Selecting flags from the pre-written sets or using the "New Idea" flags, participants either as a group or as an individual were then able to place their suggestions onto a large map of Moreton-in-Marsh mounted onto a polystyrene base and laid out on tables at the back of the room.

A total of 360 suggestions were recorded on the map and analysis by location shows the following saw the most suggestions placed on them:



The graph below provides an analysis of the suggestions by Theme with Environment (112 suggestions); Housing (110 suggestions); and Traffic and Transport (71 suggestions) being the top 3 Themes:



Overview:

It should be noted that many of the suggestions and concerns recorded through the "flags" on the map reflect the responses gathered through the earlier activities – Understanding Issues and Opportunities (like and value; would change; would not change) and the 6 Theme SWOTs (Strengths, Weaknesses, Opportunities, Threats) and that these should be taken into account when considering the results of the mapping activity.

Analysis of the "flags" placed on the large map of Moreton-in-Marsh shows that participants were most concerned about the environment, housing, and traffic and transport which added together amounted to 293 suggestions or 81% of the total number of "flags" placed on the map. The top seven locations, as identified in the chart above, which saw the most "flags" placed on them accounted for 240, or 67%, out of the total 360 "flags" on the model.

The key messages from participants were:

- That supporting infrastructure needs to be provided before new houses are occupied as well as fixing infrastructure (water / sewage) for existing development and enforcing conditions on "Infrastructure First".
- Linked to infrastructure is the need to improve the sewage treatment works and tackle the existing known problems, including raw sewage spillage.
- A need for more affordable housing, starter homes, for the houses to be energy efficient, and only zero or low carbon developments are all highlighted. At the same time, there are also calls for no more houses to be built, a reduction in houses to be built, and no building of houses within the flood zone / on the known flood plains.
- Flooding is a concern, and this encompasses existing flooding issues, measures to reduce flooding including not building on known flood plains, and for any new housing developments to not increase the risk of flooding downstream.

- Traffic congestion and HGV movements are problems for the town, both of which need resolving. There is a level of support for a new link road.
- The importance and safeguarding of open spaces - nature conservation areas, natural green spaces, and parks – is something participants want to see. Support was expressed for more allotment space to be provided. It was felt there were opportunities to link green spaces better and to create new green spaces / parks.
- Opportunities for employment creation, enhanced broadband provision, and an increased retail offer feature in the improvements participants' would like to see provided.
- More provision for young people, more centres / places that the community can use, and extended GP facilities were all seen as beneficial to the whole community.

Analysis of top seven Locations:

1. The Fire Services College suggestions, totalling 76, were dominated by Housing (55 suggestions) with other suggestions being linked to Economy (10 suggestions), Community Facilities and Services (7 suggestions), the Environment (3 suggestions), and Traffic and Transport (1 suggestion). It should be noted that suggestions were not only placed on the proposed development site in the draft Local Plan but across the whole of the Fire Services College site.

   Housing: The key message coming through from the suggestions on the map for the Fire Services College was that supporting infrastructure should be provided before new houses are occupied; that there is a high need for more affordable housing and a future need for starter homes; for new housing to be energy efficient; and there should be zero or low carbon development only. There were four single suggestions placed on this location: that new housing should not increase flood risk downstream; an opportunity for a small-scale urban extension; an opportunity for live/work units, and to develop for housing, education (post-16), employment and recreation. A further important suggestion that was placed at this location but also applied in a "general" sense was that wherever new housing is proposed full geophysical investigations are carried out into the land establishing water table and the adequacy to avoid likely flooding.

   Economy: the suggestions put forward were for affordable business units and for a multi-purpose "hub" / flexible workspace, together with a statement that climate change and a greener future were important.

   Community Facilities and Services: the one suggestion that appeared the most was that there was no need for a primary school here. There were single suggestions that identified the need for a further education facility / college on this site and one that there should be no pub.

   Environment: 2 out of the 3 suggestions related to contaminated land and forever chemical contamination. The third suggestion felt there was an opportunity to create a new sport / leisure facility at this location.

   Traffic and Transport: the single suggested recorded at this location under this theme was for a new car park to be created.

2. The High Street saw most suggestions linked to Traffic and Transport (34 suggestions); the Environment (15 suggestions) and the Economy (11 suggestions).

Traffic and Transport: this theme generated the most suggestions of those placed along the High Street with resolution of the congestion issues and HGV movements being the top two for participants. There were a range of single suggestions which included suggestions for improving traffic flow, such as mini roundabouts at Fosseway Avenue and Redesdale Place, improvement to junctions, and a new link road for through traffic. One person thought that car parking was an issue but someone else thought parking is adequate since Covid. One person suggested that walking, cycling and public transport networks need improving and another sought shared road space for walking and cycling.

Environment: the suggestions appearing the most times were that air quality is an issue (linked to traffic congestion / HGVs) and the need to protect the area's historic / unique character. Single suggestions were that flooding is an issue, the need to improve the public realm, and to landscape to improve the retail centre.

Economy: there were two key suggestions – the need to encourage more variety of retail uses and the need for enhanced broadband provision. There was a single suggestion for removing car parking and making a destination.

Community Facilities and Services: there was a single suggestion for more facilities for young people.

3. The Flood Zone suggestions were predominantly concerned with the Environment (26 suggestions) and Housing (12 suggestions).

   Environment: the suggestions put forward demonstrate the value placed by participants on the Flood Zone as an area to be safeguarded and enhanced to provide natural spaces, a wildlife / recreation corridor, and a new strategic green space / park. This location was seen as offering opportunities to create better inks with the river, to better link open spaces, to build a major new green area like Blenheim Meadow, and to create a destination eco-water area with reedbed and even wild swimming. This area suffers from a range of known sewage related problems. Regarding flooding issues there was a need for further measures to reduce flooding.

   Housing: suggestions show there were two key issues linked to housing and these were that new housing should not increase flood risk downstream and the need (a) to improve the sewage treatment works and (b) to move the sewage treatment works away from the residential area. The remaining suggestions were all single ones and included the need for supporting infrastructure to be in place before new housing is occupied, a good location for a riverside housing development, to retain Cotswold character when building any new homes, and one that wanted no building on known flood plains.

4. The sewage treatment works saw 24 "flags" placed on this location all linked to concerns about infrastructure and the need to improve the sewage treatment works. These suggestions included a request that the sewage treatment works be moved and enlarged. It should also be noted that requests for improving the sewage treatment works also appeared on the Fire Services College site (1 suggestion); on the Flood Zone (2 suggestions); and recorded as "general" (2 suggestions).

5. General – 15 suggestions were recorded as "general" and were made up of one Economy suggestion that climate change and a greener future were important; 2 Environment suggestions which were both linked to the flood plain, one that there should be no building on known flood plains and the other for the large flood plain beyond the edge of the map should be taken into account. There was just one Health and Wellbeing suggestion which identified the need for better mental health provision. There were 6 Housing suggestions – 2 for improve sewage works; 2 for no more houses; and 2 saying that supporting infrastructure should be provided before new houses are occupied.

6. Bourton Road Open Space (beyond The Old Rectory) – of the 13 suggestions recorded for this location, 7 related to the Environment which included identifying a flooding issue, that it is an important site for nature conservation, that natural spaces need safeguarding, and that it should be kept as a green spaces need safeguarding, and that it should be kept as a green space. There were 4 Traffic and Transport suggestions, 2 suggesting that a new car park be created at this location and 2 putting forward an opposing view stating no new car park here with one of these including the reason that "it would not be used and will enable development of all the fields west of Hospital Road." There were 2 suggestions under Economy, both of which said that climate change and a greener future were important.

7. The Spitfire Development saw 7 Housing suggestions, 3 Environment suggestions, 1 Community Facilities and Services suggestion and 1 Traffic and Transport suggestion, a total of 12 suggestions, placed on this location. The Housing suggestions identified the future need for more starter homes as well as more affordable housing, supporting infrastructure being provided before houses are occupied, and that new housing should not increase flood risk downstream. The 3 Environment suggestions included 2 requests for more allotment space and 1 suggestion that there was a need to capture more water. The 1 Community Facilities and Services suggestion was a request for more facilities for young people and the 1 Traffic and Transport suggestion related to the roundabout in front of the development which was seen as causing congestion, pollution, and danger.

8. Other locations:
   A44 (10 suggestions in various locations).
   A range of suggestions were placed at various locations along the A44 including two suggestions for a Park and Ride site (land east of Massey Walk and land beyond caravan park). Other single suggestions included an opportunity to create a new sport / leisure facility (land east of Massey Walk), one in support of a new link road and another saying a relief road would not relieve much traffic. Land south of the A44 beyond The Hatchery was identified as having a high concentration of forever chemicals whilst on the west edge of the map beyond the caravan park there was a request for a permit on sewage overflow at this location. The open space south of the A44 and east of housing which includes Cornbury House is suggested as a location for affordable business units, an employment area i.e. a "growth hub", and for a multi-purpose "hub" / flexible workspace.

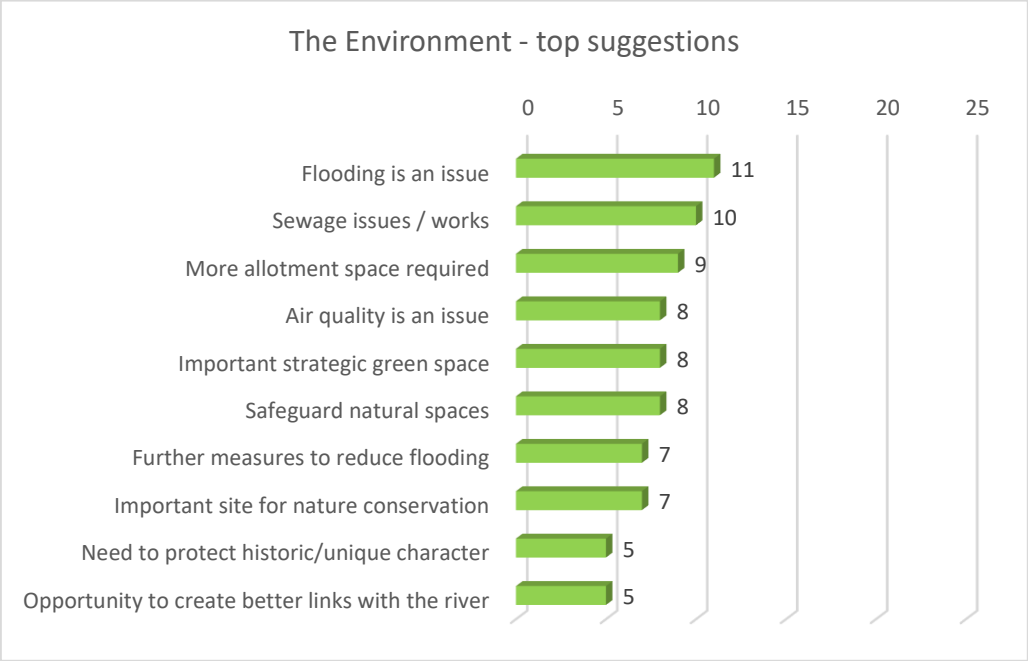
   Moreton-in-Marsh Railway Station (7 suggestions):
   Whilst there was just a single comment that identified a car parking issue at this location, there were 4 suggestions for the creation of a new car park and two suggestions that walking, cycling, and public transport networks need improving.

Open land to the east of the Backhouse development (7 suggestions):
This area is seen as offering the opportunity to provide more allotment space (5 suggestions) as well as a site for nature conservation and offering the opportunity to safeguard natural spaces.

London Road (5 suggestions):
There were a number of single suggestions placed at different locations along London Road – in the area of the Scout Hut there was a suggestion for a multi-purpose "hub" / flexible workspace; another single suggestion by the Cemetery for further measures to reduce flooding; two suggestions were place near Corner Cottage, one saying that the pavements are unsafe, very narrow for school run and a busy road, and another identifying speeding traffic as an issue. Placed north of the skatepark was a suggestion that more facilities for young people are needed.

Analysis by Theme and Suggestion:

The Environment (112 suggestions):

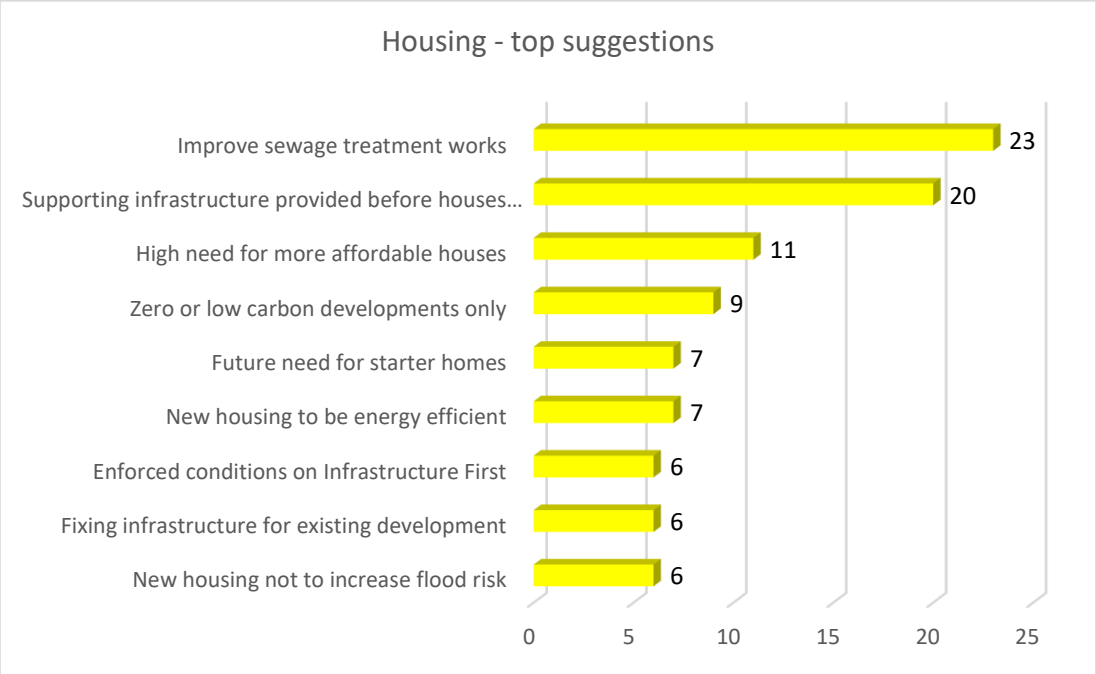


Flooding and sewage issues / works are the top two issues / concerns for participants and link back to concerns about infrastructure whilst Further measures to reduce flooding is the seventh top suggestion.

The importance and benefit of strategic green / open spaces to participants is reflected in the top suggestions with requests for more allotment space, the safeguarding of natural spaces, sites for nature conservation, and opportunities to create better links with the river.

Air quality appears fourth in the list of top suggestions, and this is linked to traffic congestion on Moreton's High Street with the need to protect the town's historic / unique character is the ninth highest suggestion.

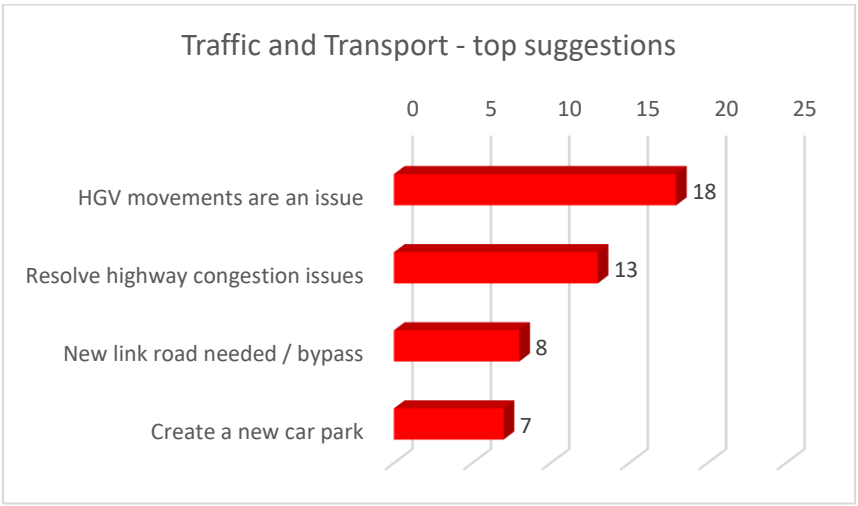
Housing (110 suggestions):



As can be seen from the graph above 4 out of the top 9 suggestions relate to infrastructure issues showing how important this issue is to participants – including improving the sewage treatment works, the provision of supporting infrastructure before houses occupied, enforced conditions on Infrastructure First, and fixing infrastructure for existing development.

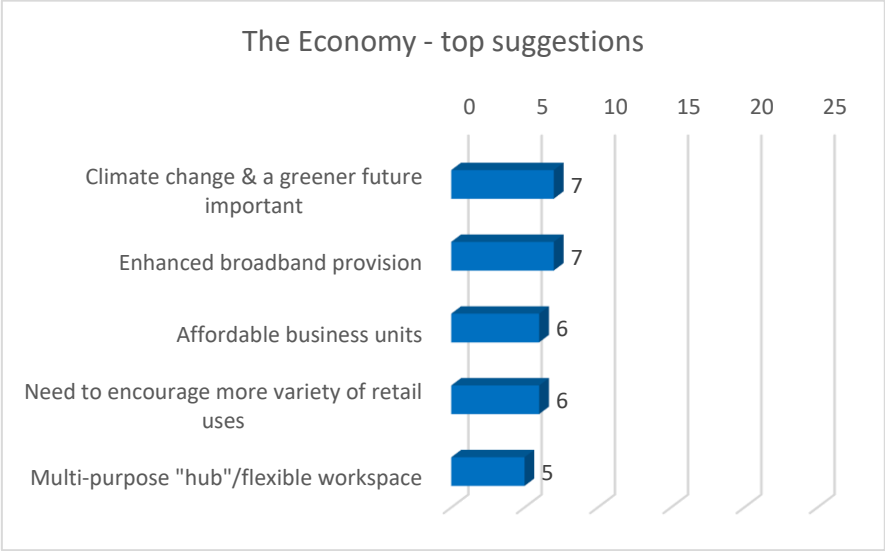
The remaining top suggestions identify the need for more affordable houses, that new houses are energy efficient, that development should be zero or low carbon developments only, and that new housing should not increase flood risk downstream.

Traffic & Transport (71 suggestions):



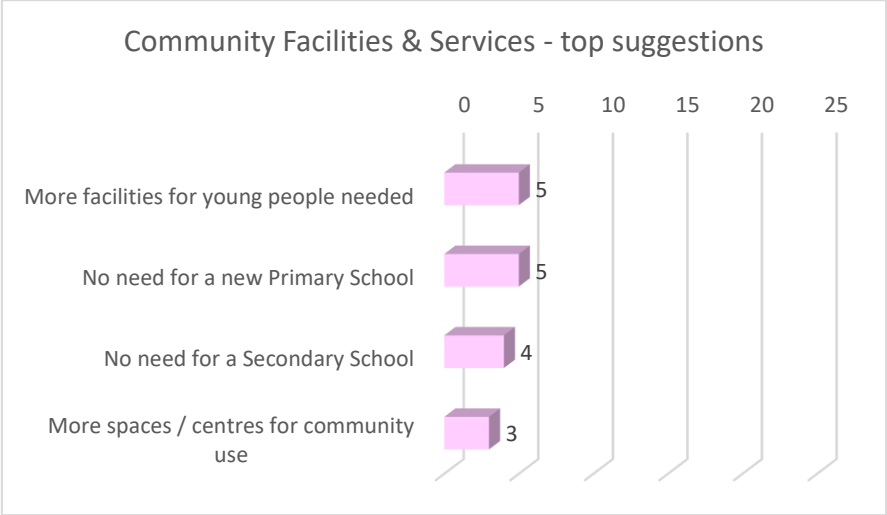
The graph above shows that Traffic and Transport suggestions were dominated by HGV movements and congestion issues (High Street) with support shown for the creation of a new link road / bypass as well as for the creation of new car parks.

Economy (37 suggestions):



Through their suggestions under this Theme, participants have identified the importance to them of climate change and a greener future. The creation of employment opportunities is identified through the suggestion for affordable business units and multi-purpose “hub” / flexible workspace. The need to encourage more variety of retail uses was a suggestion to increase the appeal of Moreton to the shopper. The need for enhanced broadband provision was also high on the list of participants’ needs.

Community Facilities & Services (21 suggestions):



The top four suggestions under this category represent 17 out of the 21 suggestions recorded. Two suggestions represent positive suggestion that would benefit the community whilst two reflect the view that educational facilities are not needed.

Health & Wellbeing (8 suggestions):
There were four suggestions recorded that expressed the need to extend existing GP facilities, three suggestions for better mental health provision, and one suggestion that pharmacies could offer more services, particularly for the less mobile elderly in the community.

All themes – a single suggestion for the need for a Master Plan was placed on the map on the open space south of the A44 and east of housing which includes Cornbury House.

Moreton-in-Marsh Moving Forward: Moreton-in-Marsh Working Group

Matthew Britton (Cotswold District Council) explained that the Moreton-in-Marsh Working Group, set up by the Council in 2024, will provide a Member reference forum to have oversight of strategic growth in Moreton-in-Marsh, which may form part of the Local Plan Update.

He spoke about the Group's Terms of Reference and membership of the panel which are:

1. To guide and enable the work of strategic growth at Moreton-in-Marsh and to act as a sounding board for any issues emerging from the work.
2. To ensure that the needs and aspirations of Moreton-in-Marsh and neighbouring communities are adequately considered in the work to develop the wider area.
3. To involve and communicate with the wider elected membership of the Council and neighbouring authorities that are close to Moreton-in-Marsh.
4. Elected members of the Group (i.e. CDC and MiMTC Councillors) will review resident, business, and community representatives' membership annually.

The Panel shall comprise:

a) Leader of the Council and/or Cabinet Member for Planning (Chairperson)
b) Ward Member for Moreton East – Councillor Angus Jenkinson
c) Ward Member for Moreton West – Councillor Daryl Corps
d) Ward Member for Blockley – Councillor Clare Turner
e) Ward Member for Fosseridge – Councillor David Cunningham
f) Moreton-in-Marsh Town Council representative
g) Moreton-in-Marsh Neighbourhood Planning Group representative
h) Resident representative – resident of Moreton-in-Marsh
i) Business representative – business owner operating in Moreton-in-Marsh; and
j) Community representative – a person who has strong links with charities, third sector, and / or community groups within Moreton-in-Marsh.

Participants, in their groups, were then asked to suggest members to be on the Working Group and to put forward suggestions for best methods for ongoing engagement and communication with the community. A summary is given below of the key messages that resulted from this activity. Please see Appendix 6 for a record of comments and suggestions.

<u>Suggestions – Working Group / membership:</u>

The majority of the comments made by participants related to suggestions about representation on the Working Group:

- Charity representative: should be from widest community provision Charity i.e. one assisting all community positively.
- Business representative: a concern was expressed that due to the face that there was no existing "business group" that there was a risk of self-interest.
- Representation needed from immediately adjoining smaller villages, not just District Councillor, need individuals to report back as satellite villages are directly impacted.

- Thames Water needed for key issues such as sewage overflow and building flood defences. There was also a suggestion that a Water / Naturalist representative is required.
- Gloucestershire County Council needs to be represented for traffic issues and infrastructure. Could be co-opted. Another comment about Gloucestershire County Council was about the need to address how the Working Group will work with GCC and obtain relevant input from them regarding infrastructure.
- Someone with a grasp of Planning.
- Bus provider / Pullman could be co-opted.
- Fire Services College representative.
- Specific local groups mentioned were Moreton Against Over Development and Cotswold Friends. There was also a comment that membership should include someone representing the traditional town.

It should be noted that consideration of membership of the Working Group generated a list of individuals who participants felt would be good representatives on this Group.

Comments and suggestions were also made in relation to the Working Group's Terms of Reference: That the Terms of Reference should be amended to allow substitutions as relying on one individual is a risk. A recommendation was put forward that there be two representatives (each) for business and residents' perspective with only one needed to attend the meeting and that there needed to be an open mechanism for replacing any residents or business representatives who withdraw. A comment was made that the "nomination given for Chairperson not optimal".

The point was made that it is only the Town Council who can appoint their representative and also an NDP Working Group representative and not the CDC choosing.

Other comments included that the Working Group should be representative of the community and communicate with them; that the Working Group needs to "officially report and feedback" information and work to implement change where it is required; and this was an opportunity for scrutiny for the wider area; that the Working Group should be able to challenge decision that Moreton-in-Marsh gets all housing; and that the Local Authorities need to be honest and transparent and give enough time for feedback.

It was felt that CDC should provide funding for a Secretary to Working Group and for a public website and that it had been useful to see the Terms of Reference to understand how it is being run.

<u>Methods for engagement and communication:</u>
The methods put forward by participants concentrated on communication - access to information and how this could be achieved. Amongst the methods mentioned were: use of social media; a dedicated website that was separate from CDC Planning; leaflets funded by CDC; Royal Mail door drop; dedicated space in Cotswold News; publishing Agenda in advance (of Working Group meetings); the publication of summary of discussion / decisions; and regular reports to residents and local villages. A comment was made that different methods of communication were needed as "paper is not for everybody".

Participants views on engagement were recorded as: develop an Engagement Strategy; an interactive website for engagement between residents and the Working Group; Working Group members to

engage with the town to seek wider views; a request for open meetings as well as the use of WhatsApp for meetings; seek a route to engage younger people; and for simple summaries of consultations that the non-technical can understand.

Other more general comments sought genuine, sensible, reasoned debate and collaboration; that monitoring of representation of voice was needed; and the existing resources available should be used and new resources made available.

"Post your questions here" chart

At the end of the Local Plan Process presentation a number of questions were asked and responded to by Matthew Britton but those who were unable to ask a question or who thought of a question during the various activities were able to post their questions onto a chart displayed on the wall headed "Post Your Questions Here". Questions posted were:

- Threat: noise pollution from any by-pass: higher speeds near to existing residents – need for measures to ameliorate: sink?
- Will the comments today be published and circulated?
- Will the public "consultations" be open to all who wish to attend and be much more informative than either the "drop in" meeting or the "question time" meeting?
- When will the next public consultation take place on site allocations?
- How does planning density respond to increased demand?
- How many homes roughly per hectare?
- Can the Local Plan effectively control the speed at which developments come forward: how do you prevent all at once, too early for infrastructure?
- How many hectares do we need?
- Do sites change when better sites become available?
- Do the LA look for sites and approach landowners?
- "Infrastructure first" is a great idea but where is the funding coming from?
- What has CDC done to ensure that Gloucestershire CC will support its Infrastructure First approach? Can development be made conditional upon the infrastructure being in place?
- Is the partial update immune from new Government targets?
- Will the Government changes likely mean rethinking the 2041 Plan?
- When will the responses to the first round of "consultations" be published?
- How were the people invited to this "workshop" identified and selected?

Several questions were also captured on the "Carrot Sack" chart.

Explanation of the "Carrot Sack" – the Post It note comments represent "Something to chew over later" i.e. matters that weren't directly in response to one of the activities but were still retained to be responded to (if requiring a response) later.

- By whom and how is "affordable" determined?
- What does CDC consider as affordable housing?
- I would like to see analytical justification for more housing: 1. What is the baseline? 2. What is the perceived benefit? 3. What are the assumptions for such improvements and how have they been analysed?
- If 80% of the Cotswolds is in AONB then what consideration is there for smaller developments in the rest of the Cotswolds? How will Moreton be improved?
- Can the site allocation exercise also allocate green spaces / indicate protected spaces?

There was no time during the Workshop to consider and answer these questions and they have been passed to the CDC Team for a response.

"Carrot Sack" – other comments placed on this chart were:

- A south-eastern bypass doesn't address East-West traffic flows.
- Blown up map of Town Centre next time.
- We are being used to just check a box that they have "consulted".
- Issue of being close to 3 other Counties.
- Tourism.
- Moreton has an issue with forever chemical contamination coming from legacy at Fire College.
- FSC partial update development. A private business requirement does not equate to the Planning Authority's imperative.
- Fire College site too far for pupils to walk.
- 1. Support for the primary school. 2. Thames Water upgrade rebuild outside the development area. 3. Road.
- Adequate School places (poor communication with County).
- Surplus School places.
- Hospital built away from centre of population so no-one walks.
- Aging population.
- We want plans clearly showing possible sites for developments with numbers of possible new homes needed.
- Junction of roads needs to be away from the settlement centre close to where new development would be.
- Need a plan showing where infrastructure is going.
- 1. Brownfield and greenfield sites – land classification and contamination of some brownfield. 2. Infrastructure limitations: (a) sewage and pollution; (b) flooding and maintenance of flood mitigation; (c) need for employment sites as well as residential; (d) roads and employment; (e) WFH, landline switch off and mobile phone capacity; (f) medical; (g) education; (h) other services.

Next Steps and Close of Workshop

The next steps for Moreton were for the Council to receive the Event Report, produced by facilitators Planning for Real, which would capture feedback and would be considered in the Local Plan process / updating policies. The Report would be published on the Council's website with presentation slides, and the Council Leader's message.

There would be further informal engagement e.g. via Moreton-in-Marsh Working Group and evidence base gathering, together with further public consultations on the draft Local Plan Update. The draft Local Plan Update would then be submitted to the Secretary of State and would go through an independent examination in public, undertaken by the Planning Inspectorate.

The closing remarks referred again to the Council's commitment to infrastructure first development.

The Event closed at 5.30pm.

Report produced by Planning for Real Facilitators Margaret Wilkinson, Gill Hutchinson, and James Boot.
29th October 2024

Appendix 1: Thoughts & Expectations for the Day – Record of Post It notes

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Activity 1: Thoughts & Expectations for the Day - post it note comments
Obtain long lasting objectives that are practical and financially possible involving *(not sure "involving" was the correct word as writing difficult)* County Council, local District Council and Town / Parish Councils.
Some discussion on fundamental considerations of spatial planning around a medieval market town.
Place based approach taken.
I think there are big questions over the future of Moreton and no real agreement or cohesion. So I hope this helps!
Look at the issues Moreton face and the possible solutions.
Sensitivity to the community.
Understand community expectations versus local government and national Government.
1. To take into account the expected future population decline. 2. Are houses required? Focus on infrastructure / services.
1. To work collaboratively with the community. 2. To answer why Moreton rather than other areas.
Provision for infrastructure - schools / public facilities - horse before cart.
Acknowledge that CDC was wrong - Local Plan update should be re-thought.
An admission - truthfully that CDC has not already decided there should be another 1,800+ homes here.
Admission that to build in a high flood risk zone is not clever.
Understand how more homes are going to be built without sewage infrastructure being upgraded first.
Honesty and openness.
Honesty and programme of works pre any new and added development.
Honesty (expectation)
Proper dialogue between Moreton Against Over Development and CDC Planners.
True and honest outlook.
Honesty about when necessary sewage and flooding infrastructure (not builders providing but Thames Water etc.) before new housing is agreed.
Honesty about the long term and short term housing numbers for new build.
Different views but clarity and honesty of what is actually likely to happen.
Ideas and thoughts about what next for Moreton-in-Marsh
No answers to providing infrastructure upgrades for EXISTING residents.
An answer on CDC's plans - how many houses?
Realistic budgeting with highway projects, new school etc.
Thoughts: no objectives for the meeting; why we haven't seen the results of the previous "consultations"; just more window dressing for decisions already made. Expectations: none.
CDC is GCC housing plan? Which is correct and what is the justification?
Better understanding of constraints for Moreton-in-Marsh i.e. flooding.
Better understanding and mapping needs of community.
Clarity about parameters for future planning.
How to reach views of younger generations? And meeting those needs.
A clearer understanding of the plans for Moreton.

Appendix 2: Understanding Issues & Opportunities – Record of Post It note responses to 3 questions

Question 1: What I like and value about Moreton-in-Marsh

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I like and value about Moreton-in-Marsh
The lovely architecture, the rural views, and the nearness to many delights.
Great small / medium businesses.
Independent shops.
Value: independent shops and businesses.
Small town feel surrounded by countryside. Good communication.
Community.
Friendly community.
Neighbours will (in general) look out for each other.
Sense of community.
Value: community activities.
Station - connections to main routes.
Train Station.
Train Station and easy access to the countryside on foot.
Road connections are good A429 / A44 etc.
Easily accessible countryside.
Easy access to countryside.
Proximity to nature.
Value the countryside that surrounds Moreton.
Vibrancy. Rail link. More services than Villages. Access to the countryside.
Focus on quality of green spaces being integrated into existing and future planning.
Like: High Street.
Historic Cotswold Market Town.
History. Main Street. Market.
History. Market town. Train Station.
The infrastructure is very good, medical, hospital, railway, shops etc. dentists. All very good facilities in the town.
Not as much as when I was young.
Very little now, sadly. It used to be a very beautiful town with a pleasant lifestyle.
Low crime rate.
A functional* town with green spaces. (*some functions creaking.)
It's a market town and hopefully will remain so.
It's nature as a working class market town.
Rural environment. Local services. Train links. Walking & wildlife.
It's rural location 20 miles from the nearest viable motorway (not including M96) *(Is this correct - should it be M69?)*
I feel safe.
Size and community.
The people and sense of community (including local businesses, pubs, etc.)
I like the Town Hall and would like to see it restored to its historic look.
Mix of type and shape of homes.

Question 2: What I would like to see change

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I would like to see change
A change of approach by CDC to planning.
CDC approach to planning.
CDC's community engagement.
CDC's Local Plan for Moreton.
Confidence in Cotswold District Council.
To be included and opinions heard to shape the Local Plan.
Better sense of co-ordination / communication between venues / community groups but also in general.
Bring the divided town together.
Better community for our young people. If they feel like they belong, they will care.
Better walking connection routes. Gardens public realm.
Need employment allocation too.
Need for employment development as well as residential.
Some innovation to encourage new jobs.
Increase biodiversity all through town.
More blue spaces.
More trees in High Street please.
Safe river for children and animals.
A proper solution to the RBL site.
Become more visionary.
Can we aim for more variety of styles / look on the estates?
Developers to be constrained to build through a S106. Low cost housing. Designed through a competition of Architects where houses are built as pods. Concrete or steel framed foundations with ground floor and upper floor pods.
Development is inevitable. But small estates, well designed, and spread through the area would be equitable. Better in many ways than all here.
Domination of FSC on approach to MiM.
How does the Council and developer arrive at development criteria.
I'd like to see increased social housing or additional Council houses.
New "village" with all services on Fire College.
Plan more for future, less focus on what's happened in past.
Please can we encourage innovative, imaginative, modern, architecture and self-builds, not just faux Cotsweldery?
Residents' representatives should have a say in selected developers / architects and aesthetics of new builds.
Sustainable development that does not overwhelm town!
The endless imposition of dull new houses on rural fields.
We should require developers to work to higher standards, complete snagging lists, and do maintenance.
More honesty and transparency from all tiers of local government.
Ownership restriction on new properties to ensure local ownership for young families.
Housing not truly affordable.

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I would like to see change
More affordable housing.
A proper internet service.
Commit to fix existing infrastructure.
Infrastructure (sewage & flooding) to match current needs. Flooding especially - not just pushing to other villages.
Infrastructure. Services.
Location of school needs to consider rural travel patterns and impact on other village schools.
More community facilities.
New sewage treatment plant outside of the development boundary.
No smell of sewage.
Odour impact assessment.
Sewage work upgrade needed now.
Sewage. Floods.
There are serious limitations and problems already much less with development. Sewage, traffic, schooling.
Yes please: As part of infrastructure planning build in new green areas and corridors (like Blenheim Meadow) and footpaths for the new residents in new areas of development.
Flood mitigation measures.
We need funding for flood prevention on high risk housing.
Yes please: more infrastructure for the areas of major development: corner shops, small community centres etc. to create sense of place.
Improvements to infrastructure and public realm.
I'd like to see better mobile phone connectivity and better connectivity through public transport between Moreton, Cheltenham, and especially Cirencester.
The Town Council.
Have you seen the Town Council plans for High Street Regeneration - rationalisation of traffic & movement - public realm - development of transport hub?
Realistic parking accommodation for residents and tourists.
No space for pedestrians on the High Street.
Increase in public transport.
Residents use of buses.
Redesdale Hall sold off.
Access to affordable local food produce.
We need shops that are going to provide residents with "every day" products. Underwear, kettle, phone chargers, stationary. *Less coffee shops*
Yes please: greater diversity in retail services in Moreton.
Improvements in traffic control especially as we have an aging population.
Better traffic management
Huge lorries to be kept out of MiM High Street and London Road.
I want to see a better flow of traffic.
Improved traffic system.
Less congestion on A429.
More people and lesser cars - change I wish to see.
Not as much traffic / cars and lorries.

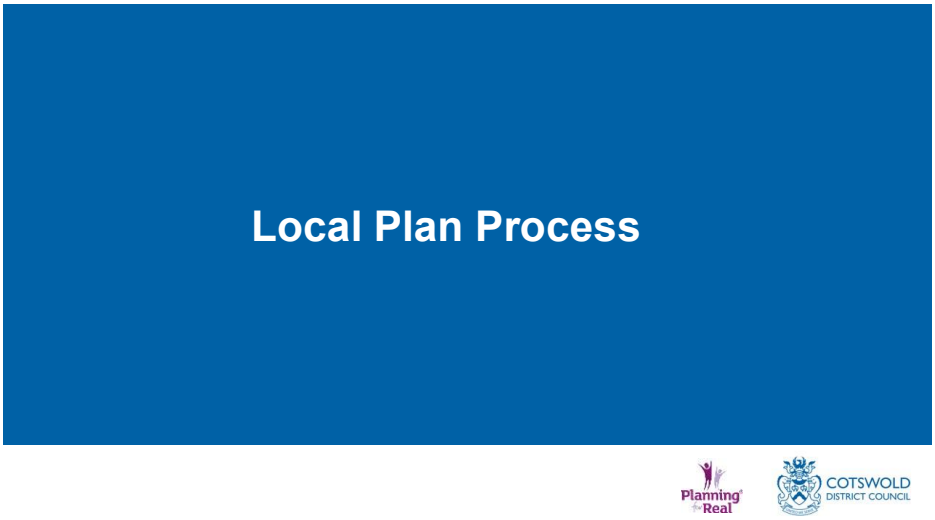
Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I would like to see change
Safer roads - quality.
Safer roads - traffic - volume & speed.
Traffic issues.
The High Street should be by-passed - the traffic now is dreadful.
Too much congestion → Bypass
Better parking and better through traffic.
Parking / traffic in town.
Traffic management & parking.
Remove most cars from town centre and landscape to make it attractive market centre. Provide 2 near-centre new car parks.
Less congestion. More diversity in retail offer. Park for quick *(post it note ends here but could be assumed they mean for very short visits to the town)*.
School transportation for 16-18 year olds to be free.

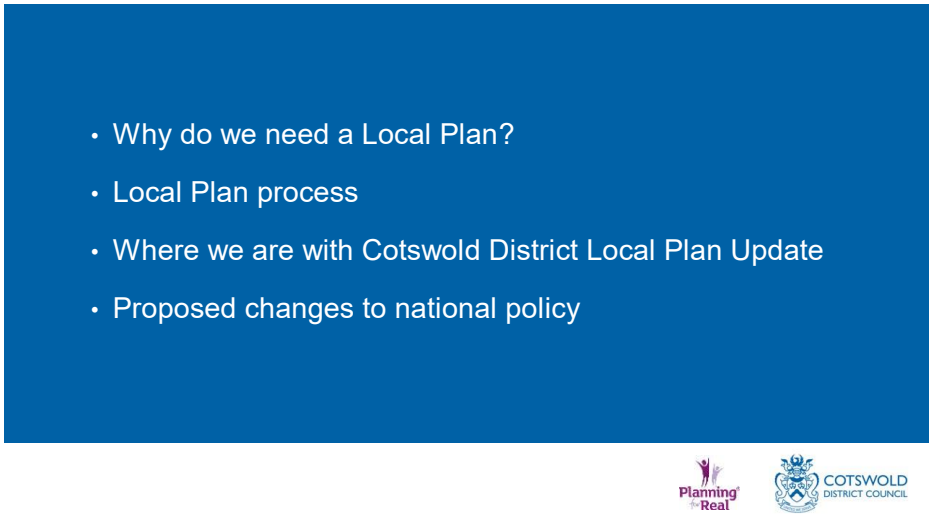
Question 3: What I would not like to see change

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I would not like to see change
Affordable housing that is affordable.
Character of North Cotswolds Market Town.
The nature of a market town!
The town needs to remain a Cotswold country town and destination / practical place.
Community values.
Reduced access to countryside.
Where are the new householders going to work? Manufacturing and service do not WFH
Green and blue spaces .... Although these have plenty of room for improvement.
Green spaces.
I don't want to see our river getting more polluted.
I would like to see the green spaces kept - but I would like to see them cherished and looked after by the relevant body.
The Town green and designated green spaces.
Loss of character through over development.
No more large characterless estates.
Size of developments. No more large estates to make more profit for developer. Why not some smaller ones so those in surrounding villages with a very rural upbringing can continue to live in them and maintain their community structure - housing being bought and totally redeveloped reducing affordable stock for poorer locals.
I don't want to see most of the Cotswold housing allocation in the wrong place. Moreton.
The High Street
Infrastructure should include a diverse High Street therefore a reason to visit Moreton. "C" class unfortunately opens the flood gates.
Fix current sewage and flooding before anything new.
Public leisure centre
Not change - character of architecture.

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Understanding Issues & Opportunities - What I would not like to see change
Conservation Area - but everything has an impact on it.
Conservation Area.
Like to keep - heritage character.
Loss of amenities - shops - all tourist stuff.
Parking outside restaurants - using train and leaving cars there.
Parking. CDC. Moreton Town Council. Highways not having a ?? Warden.
Realistic Rural community not huge town!
I don't want to see more traffic jams / low air quality.
No thanks: a by-pass that wrecks the East of Moreton in terms of amenity, noise, nature and the Special Landscape Area.

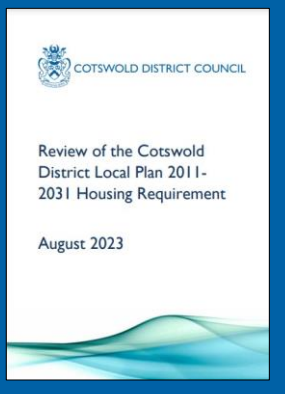
Appendix 3: Local Plan Process presentation slides





Local Plan process

- Required to review Local Plan every five years
- Issues and Options consultation
- Preferred Options consultation
- Pre-submission consultation
- Submission of Local Plan for examination
- Examination in public
- Required modifications
- Adoption



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How sites are identified

- Call for sites to identify available land
- Set assessment criteria (e.g. Council can't deliver large scale housing inside Cotswolds National Landscape, high flood risk areas, unsustainable locations, etc.)
- Assess sites against criteria
- Include most sustainable and suitable sites in draft Local Plan for consultation
- Review comments received from consultation
- Inclusion in pre -submission version of Local Plan consultation
- Examination and adoption of Local Plan

Planning for Real® COTSWOLD DISTRICT COUNCIL

Local plan process

- Council undertook review of its Local Plan in June 2020, which found Local Plan requires updating
- Cabinet agreed in January 2024 to continue progressing Partial Local Plan Update (2011 -31) and commence Development Strategy and Site Allocations Plan (2026-41)
- Consulted on both Local Plans between 1 st February to 7th April 2024
  - 1st consultation for Development Strategy and Site Allocations Plan
  - 2nd consultation of Partial Local Plan Update

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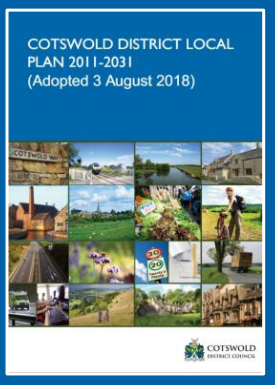
Cotswold District Local plan update

Partial Local Plan Update

- makes adopted Local Plan 'Green to the Core'
- updates around 60 policies to better respond to climate and ecological emergencies

Development Strategy and Site Allocations Plan

- considers development, infrastructure and other requirements for the future
- will allocate new development sites



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COTSWOLD DISTRICT COUNCIL

Cotswold District Local plan update

Partial Local Plan Update

- makes adopted Local Plan 'Green to the Core'
- updates around 60 policies to better respond to climate and ecological emergencies

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- considers development, infrastructure and other requirements for the future
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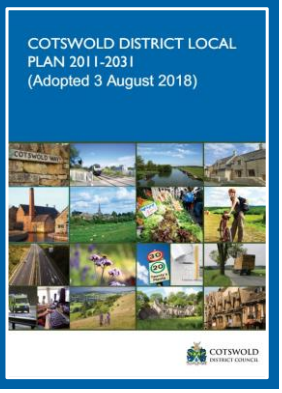

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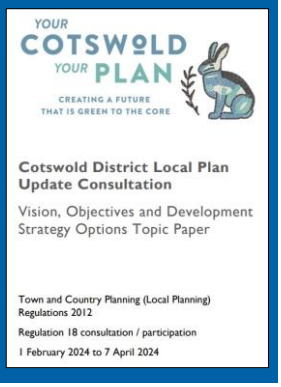
Next steps in Cotswold Local Plan process

- Collate consultation responses and publish
- Produce evidence base studies
- Determine response to evidence and feedback
- Incorporate national planning policy changes
- Update Local Plan policies
- Public engagement, consulting on updated draft policies



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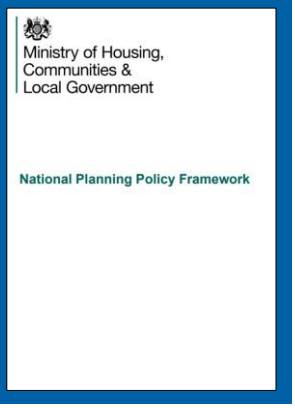
National policy consultation

- Change to way housing targets are calculated
- Significant anticipated increase to number of homes needed in Cotswold
- LPAs must "exhaust all options" before a lower housing requirement is allowed
- Cannot count past over -delivery of homes
- Updated national policies now expected in January 2025
- Affects all settlements in Cotswold District
- If we don't plan for housing, it will happen unplanned



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Planning Process: Future Steps

- Further public consultations:
  - Development Strategy and Site Allocations Plan
  - Partial Local Plan Update
- Submission of Local Plan to Planning Inspectorate
- Examination of Local Plan
- Inspector recommends modifications
- Council adopts Local Plan

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Appendix 4: Results of SWOT by Theme

COMMUNITY FACILITIES AND SERVICES	
STRENGTHS	**WEAKNESSES**
• Cotswold Friends. • Primary Schooling. • We are (or need to be) a hub for local villages. • GP services. • The local Hospital – *post it note comment added: Local Hospital under-resourced NOT a strength.* • A range of sporting and social clubs. • Train Station. • Bicycle centre. • Public toilets. • Generous allotments. • Redesdale Hall community venue open to all. • The Robin Bus service.	• Lack of residents' use of bus service. • Secondary education. *Comments added: 1. It's a Post-16 problem. 2. Don't agree with Secondary education weakness.* • No NHS dentist • The town market is declining. • Limited opportunities for young people after school. • Electric car charging. • Lack of facilities/services (small scale) built into the new developments: people have to get into cars. • No "everyday" shops. • Hospital not properly resourced. • No post-16 educational provision. • Lack of truly affordable housing. • No decent bus service.
OPPORTUNITIES	**THREATS**
• Community centres for activity. • More destination centres in centre if it is upgraded. • Cycling paths. • The Blenheim Park / Cotswold Gate green space as community area. • Upgrading the centre. • Purpose built community centre for all the community. • Wild swimming (if water clean) • Please see: sewagemap.co.uk – open Moreton-in-Marsh • Town Council to do some leadership. • Connecting transport infrastructure at points in the town. • More facilities for young adults 15-21 age group. • Moreton Cricket Club – venue for new build – mixed sports – pool? *Comment added: owned by Lord Dulverton!* • Leisure Centre. • We need a Secondary School to receive S106. *Comment added: No we don't.* • Cinema. • Theatre.	• Growth affects doctors. • More pressure on dentistry. • Politics of NHS x 3 • Staff shortages for services. • Traffic threatens town integrity. • Leading to antisocial behaviour. *Comment added: Social cohesion non-local social housing)* • Over reliance on Fire College for sporting facilities. • Cultural change – lack of connection to place. • Green spaces may be in peril. • Effects on smaller villages nearby. • Town situation near to other Local Authority provisions. • More people risks oversubscribed GPs. • Ageing population and demand on services.

ECONOMY	
STRENGTHS	**WEAKNESSES**
• Global destination. • Tourism. • It's a lovely quiet area to live. • Air BnB's increases local economy *Comment added: and quality of housing.* • SME's small and medium sized enterprises. • Railway connectivity. *Additional comment: limited / train hour in each direction.* • Fire College: employment and spending of visitors in town. *Comment added: could not fill existing employment space! Let alone more !!*	• Lack of diversity of services / employment. • The mobile phone service. • Internet. • Most of local economy based on lower paid jobs – they then can't afford to buy properties here including teachers. • Mostly low paid jobs. • Limited job opportunities. • No large-scale employment opportunities. • Tourism Air BnB's push out local residents. • House prices. *Comment added: how is affordability decided?* • Tourism – high prices for residents. • Railway pricing is prohibitive for Season Tickets to London (£11k) or Oxford. • High cost of train ticket. *Comment added: £11k Season Ticket to London.* • Lack of parking. • Wrong people parked in the wrong places. • Shopkeepers parking on High Street – no places for customers. • Lack of parking for delivery vehicles without interrupting traffic. *Comment added: see Town Council aspirations.* • No/limited shops providing everyday products for residents. • Diversity of High Street. • No shops for local community. • Limited retail attractions for visitors and residents. • Out of town One Stop Shop (because of Fosse Way Garden Centre). • Lack of staff for recruitment for local businesses (due to house prices). • Rental prices. • Small business units are unviable. • No bus service of any meaningful size or connection. • Fuel price.
OPPORTUNITIES	**THREATS**
• Lack of ambition by CDC in its Local Plan and to understand opportunities here for economic growth. • Need skilled labour. • Move some CDC services to Moreton. • Agile working (working from home). • Make it attractive for business.	• Town Centre is unattractive retail / service centre. • Local Plan process could be a threat to local business if not handled properly. • Increasing older population (imbalance). • Agile working (working from home). • High cost of housing relevant to jobs / wages. • Lack of ambition by CDC in its Local Plan need to understand opportunities here for economic growth.

• Potential to develop skills for young people, particularly where there are shortfalls e.g. retrofitting and other "green" economy opportunities. • Hi-tech mechanism – Fire College site. • No major businesses – attract new business. • Need financial incentives. • Move some of Council activities out of Cirencester. • More opportunities for young people. • Fire Service College to grow and provide more local jobs. *Comment added: If Capita would allow.* • Growth hub. • Drop-in and meet workspace. • Internet and mobile that works. • Light industrial modern business park(s) / development. • Lack of post-16 education / vocational training. FSC should develop a vocational post-16 college.	• The weakness of the Town Council as a functional productive body. • Young workers leave the area. • People take themselves and business elsewhere.

ENVIRONMENT (including flooding)	
STRENGTHS	**WEAKNESSES**
• Access to countryside. • Footpath network. • Open space within the Town • Special Landscape Area & AONB should be protected. • Clean air. • Habitat types. • Easy (and free) access to green space.	• No understanding of the landscape (from a spatial perspective) AONB/SLA. • Noise pollution from roads. • Air quality. • No understanding of where the biodiversity net gain will be spent. • Polluted river. • No blue space (poor access) • Ability to plan is complicated by 2 different authorities. *Comment added: and neighbouring authorities.* • Slow traffic causing environmental impact. • Major flooding issues regularly. • Over capacity at sewage treatment works is causing major damage to our river (both weakness and threat). • Poor management of shared green space (e.g. by developers). • High Street air pollution. • Riparian responsibilities neglected.
OPPORTUNITIES	**THREATS**
• There is time till '26 for CDC to develop its Plan on a spatial basis (in layers). • Create better access to blue spaces / river. If locals can see it, they will want to protect it. • Incorporate "green spaces" like Blenheim Meadow in planning process. • Create new habitats (bird, bat, bee) in new housing. • Build "green/wildlife" bridge over any future road – to keep corridors open. • Moving the current STW (sewage) to a new location – instead of upgrading! *Comment added: away from residential areas.* • Biodiversity net gain done well and locally can be very beneficial. • More allotments; more sustainable landscaping; community orchard. • Greening build. • Create a National Park (controversial). • Water wildlife park (reed beds, lakes / ponds). • Better connections to Batsford. • More attractive connected green spaces. • Make the "meadows" into meadows with help from Cotswold Seeds.	• Over capacity at sewage treatment works is causing major damage to our river. • Continuous vandalism of efforts to improve green spaces. *Comment added: lack of social cohesion.* • Any changes within SLA will affect AONB adversely. • River water poisoning dogs. • Increased flooding with more concrete and tarmac added. • Access on roads blocked. • Landowners cashing in! • Loss of good agricultural land. • Local Authorities agreeing to pool BNG monies! • Excessive housing!

HEALTH AND WELLBEING (including Mental Health)	
STRENGTHS	**WEAKNESSES**
• Green spaces. • Cotswold Friends. • Plenty of sports clubs. • Plenty of initiatives for elderly. • Many "clubs" and societies. • The Redesdale Hall community venue for all ages. • Local small Hospital. • Proximity to open countryside. • Diversity of hospitality. • Voluntary work.	• Hospital is undermanned. • Currently oversubscribed Dental and Doctors' practices. • Capacity in Doctors' Surgeries. • No ;NHS Dentist. • Ambulance response times are very slow. • Social isolation. • Youth provision. • Community cohesion. • Current congestion – fumes / traffic emissions. • Air quality in town centre. • Sewage problem. • Cycling between towns = death wish. • Proximity to services – health / civic / Government. • Local services – growth hubs, personal welfare don't come here. They are put somewhere else because "expensive". • Lack of co-ordination of activities available. • Lack of "self-care" education: cooking classes; nutrition.
OPPORTUNITIES	**THREATS**
• Plant more trees. • Nationalise Thames Water to improve capacity and process of raw sewage. (Both an Opportunity and a Threat.) • Remove sewage pumping from residential areas. • Increase biodiversity. • Restoration of missing trees on High Street. • Leisure Centre: improve facilities. • Improve recreation. • Restoration and renovation of Redesdale Hall. • Redesign health care for a community (with County Council) • Provide discounted "hospitality" for residents. • Localisation of Health Services. Underutilisation of Health infrastructure. • Development of Town Council website to co-ordinate town activities. • Plan in substantial green spaces and walking routes, dog walking fields, in areas of new developments. • What are the services 20 years ago compared to current population – what is the ratio per 100 residents i.e. doctors, police, fire etc.	• Currently oversubscribed Dental and Doctors' practices. • Further development will exacerbate sewage problem. *Comment added: sewage outflow to waterways.* • Flooding in green spaces. • Nationalise Thames Water to improve capacity and process of raw sewage. (Both an Opportunity and a Threat.) • Loss of small town / community belonging. • Encouraging a generation of "drinkers" – as very little for younger generation to do. • Adult Social Care.

HOUSING	
STRENGTHS	**WEAKNESSES**
• High Street • Attractive area / environment. • Rail connection. • Equity allows you to move. • Minor Injuries Hospital. • Primary School numbers. • We have some liked developments.	• Truly affordable. • Right to Buy (end it) • No local resident restrictions on Aft (?) housing • Rail service frequency. • Lack of required / needed housing types e.g. downsizing doesn't mean new housing. • Inappropriate amount of social housing in certain areas. • Community cohesion can be when no local link to social housing. • Lack of post-16 education provision and vocational (courses) • Insufficient jobs. *Comment added: (the right type).* • Soulless new builds. • Overwhelmed sewage works. • Lack the right size of housing. • Planning for parking within development. • Flooding issues not dealt with before buildings.
OPPORTUNITIES	**THREATS**
• Ban Air BnB's. • Identify employment sites. • Public transport connection. • Avoiding Cirencester / Gloucestershire centric view. • Improve architectural standards and design. • Sustainability standards in new housing. • Increase housing density. • More relevant property build. • Beautiful / quality to improve wellbeing. • More even spread of property with small developments to improve local communities. • Community shops. • Affordable living (housing / rent). *Comment added: for local people!!* • Flats. • Biodiversity Net Gain spent in location. • Masterplan allowing for small sections of development let to separate smaller builders / development. • We need a Secondary School.	• Lack of employment. • Community cohesion. • Rural deprivation. • People moved here and can't afford it. Partly to run car. • Poor pastiche housing design. • Threat to nature of market town and rural setting. • More flooding and pushing it on to other villages. • Threat to dark skies. • Lack of infrastructure. • Second homes. • Known sewage issues will get worse. • Lack of garden / green space. • Provision of allotment for dense housing. • Increased flood risk building on flood plains. • Soil contamination due to RAF Fire College. • Impermeable surfaces increase flood risk. • Destruction of flood plains as green spaces and to prevent known flooding. • We need a Secondary School. • Is the amount of housing needed to support Moreton's needs, i.e. bypass and school, feasible?

TRANSPORT	
STRENGTHS	**WEAKNESSES**
• Train Station. • Road connections. • Free parking (but needs managing). • We are at a crossroads with rail.	• Trains once an hour, not always reliable. • GCC to realise that the A44 exists. • Roads regularly flood. • Parking / control. • Traffic management. • Traffic issues. • Congestion. • Congested mini roundabouts. • Bus service not advertised well, therefore not used. • Bus connections are poor. • Potholes. • High traffic speeds. • Inadequate connectivity between North and South Cotswolds i.e. Moreton and Cirencester etc.
OPPORTUNITIES	**THREATS**

• Parking time limits.
• Discount for visitors using public transport.
• Transport Hub to encourage local action.
• Park and Ride.
• Two car parks (Glebe and Transport Hub) – remove most centre parking except some short stay and disabled and relandscape.
• Bypass. Chipping Norton→Evenlode→Stow→Bourton.
• Rerouting lorries – bypass.
• Opportunity to move the main access and through roads to a more sensible place and to provide development there.
• Train connection to north.
• Mass transport bus.
• Opportunity for spatial development with neighbouring Authorities.
	• Over development.
	• Congestion.
	• Listed bridge with too much traffic and dangerous.
	• Dormitory town.
	• Road capacity.
	• Mini roundabouts:
	  ○ Longer lorries → weight
	  ○ Cause congestion
	• Traffic speed through town & over rail bridge (A44)
	• Bypass impact on East of town.
	• More road flooding and may cut off other villages.
	• Changing greenfield sites to brownfield (for say a car park) will subsequently be changed for housing.

FEEDBACK IDENTIFYING SWOT PRIORITIES

Each Group, in turn, asked to feedback on the priorities they had identified. The following table shows the priorities chosen by participants.

Community Facilities and Services	• More Community Centres. • Make Town Centre more of a destination. • Blenheim Park – green space for whole community.
Economy	• Internet and broadband that works. • A work / growth Hub. • Light industrial / modern professional workspace. • Attract new business. Make it attractive for business.
Environment	• Time to develop the plans. • Incorporate blue and green space. • Move current sewage works to new site. • Allotments and sustainable landscaping.
Health & Wellbeing including Mental Health	• Leisure Centre improved facilities. • Planning for substantial green space – wellbeing. • Redesign health care for the community.
Housing	• Identify employment sites. • Ban Air BnB's • More even spread of development across other communities. • Affordable housing for local people.
Transport	• A bypass – reroute lorries. • Move main roads to a more sustainable place. • Increase rail service frequency.

Appendix 5 – Mapping Activity: record of "flags" placed on map

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Traffic & Transport	A429 near vacant land behind Spitfire development	Speeding traffic	1
Environment	A44 / Massey Walk land (east) by footpath	Opportunity to create a new sport / leisure facility here	1
Traffic & Transport	A44 open space beyond Admirals Walk	Opportunity for a park and ride site here	1
Traffic & Transport	A44 placed just beyond open space by Admirals Walk	New link road needed for through traffic	1
Traffic & Transport	A44 south of and east of green boundary beyond The Hatchery	Relief Road would not relieve much traffic	1
Environment	A44 south on green boundary beyond The Hatchery	High concentration of forever chemical	1
Environment	A44 west edge of map beyond caravan park	Permit on sewage overflow here	1
Traffic & Transport	A44 west edge of map beyond caravan park	Opportunity for a park and ride site here	1
Community Facilities & Services	Albermarle Close	More facilities for young people are needed here	1
Environment	Allotment gardens off Evenlode Road	Protect allotments	1
Environment	Allotment gardens off Evenlode Road	Protect existing green space and amenity resource: Croft Allotments	1
Environment	Backhouse development - open area south of	More allotment space required	1
Environment	Backhouse development - open land to the east	Important site for nature conservation	1
Environment	Backhouse development - open land to the east	Safeguard natural spaces	1
Environment	Backhouse development on Evenlode Road	More allotment space required	4
Environment	Balancing pond near Cotswold Gate	Important site for nature conservation	1
Economy	Beceshore Close	Enhanced broadband provision needed	1
Environment	Blenheim Meadow Park	More allotment space required	1
Environment	Blenheim Meadow Park	Need to improve children's play in this area	1
Environment	Blenheim Meadow Park	Need to improve public areas	3
Environment	Blenheim Meadow Park	We can plan upwards 1,000 trees here and meadow land	1
Economy	Bourton Road - open space beyond The Old Rectory	Climate change & a greener future important	2
Environment	Bourton Road - open space beyond The Old Rectory	Flooding is an issue here	2
Environment	Bourton Road - open space beyond The Old Rectory	Important site for nature conservation	1
Environment	Bourton Road - open space beyond The Old Rectory	Keep as green space	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Environment	Bourton Road - open space beyond The Old Rectory	Safeguard natural spaces	3
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	Create new car park here	2
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	NO new car park here	1
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	NO new car park here. It won't be used and will enable development of all the fields west of Hospital Road.	1
Economy	By electricity substation near Eastner House	Opportunity to create start-up space here	1
Environment	Cotswold Gate	High concentration of forever chemical	1
Environment	Cotswold Gate	Important strategic green space / park	1
Economy	Cricket Ground	Multi-purpose "hub" / flexible workspace needed	1
Economy	Croft Holme	Enhanced broadband provision needed	1
Community Facilities & Services	Dulverton Place	Need more spaces / centres for the community to use in this area	1
Environment	East of Flood Zone opposite Spitfire Development	Stop additional flooding. DO NOT build on flood plain	1
Environment	Evenlode Mare (or Mane?) – near	Important site for nature conservation	1
Traffic & Transport	Evenlode Road - east of on track by dark green space (wood?)	Not suitable for bypass: noise pollution, local amenity and special area of beauty	1
Environment	Evenlode Road - open space around Poultry House (marked on map as smallholding)	Important strategic green space / park	1
Environment	Evenlode Road (west of) open space with green circle in middle	Important strategic green space / park	1
Traffic & Transport	Evenlode Road nr. Cornish House	Speeding traffic	1
Community Facilities & Services	Fire Service College	Need for a further education facility / college here	1
Community Facilities & Services	Fire Service College	NO need for a new primary school here	5
Community Facilities & Services	Fire Service College	No Pub	1
Economy	Fire Service College	Affordable business units needed	5
Economy	Fire Service College	Climate change & a greener future important	3
Economy	Fire Service College	Multi-purpose "hub" / flexible workspace needed	2
Environment	Fire Service College	Contaminated land from bunkers with biological and traditional weapons.	1
Environment	Fire Service College	Forever chemical contamination	1
Environment	Fire Service College	Opportunity to create a new sport / leisure facility here	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Housing	Fire Service College	Develop housing, education (post-16), employment & recreation	1
Housing	Fire Service College	Future need for more starter homes.	6
Housing	Fire Service College	High need for more affordable housing	7
Housing	Fire Service College	Improve sewage treatment works	7
Housing	Fire Service College	New housing should not increase flood risk downstream.	1
Housing	Fire Service College	New housing to be energy efficient	7
Housing	Fire Service College	Opportunity for a small scale urban extension	1
Housing	Fire Service College	Opportunity for new live/work units	1
Housing	Fire Service College	Supporting infrastructure should be provided before new houses are occupied.	14
Housing	Fire Service College	Zero or low carbon developments only	9
Traffic & Transport	Fire Service College	Create new car park here	1
Housing	Fire Service College / General	Wherever we are proposing to put new housing, we carry out a full geophysical investigation into the land establishing water table and the adequacy to avoid likely flooding.	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Build a major new green area here - footpaths, dog walking etc. like Blenheim Meadow	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Flooding is an issue here	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Further measures to reduce flooding needed	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Important strategic green space / park	2
Environment	Flood Zone / River Evenlode - Stow Bridge area	Known sewage problems need fixing	2
Environment	Flood Zone / River Evenlode - Stow Bridge area	Location for a new strategic green space / park	3
Environment	Flood Zone / River Evenlode - Stow Bridge area	Make a destination eco-water area - with reed bed, and even wild swimming.	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Need odour impact assessment	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Opportunity to better link open spaces	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Opportunity to create better links with the river	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Plan for a wildlife and recreation corridor here for existing and new development residents.	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Raw sewage spillage area	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Safeguard natural spaces	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	This stinks of sewage!	1

Moreton-in-Marsh Community Event

Results of Mapping Activity - Sorted by Location

Venue: St. David's Centre, Moreton-in-Marsh **Date:** 9th October 2024

Issue	Where	Suggestion	Number
Housing	Flood Zone / River Evenlode - Stow Bridge area	Good location for a riverside housing development	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Improve sewage treatment works	2
Housing	Flood Zone / River Evenlode - Stow Bridge area	New housing should not increase flood risk downstream.	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	No building on known flood plains.	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Pumping station away from residential area	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Supporting infrastructure should ;be provided before new houses are occupied.	1
Environment	Flood Zone / River Evenlode below path opposite allotment gardens	Further measures to reduce flooding needed	1
Environment	Flood Zone near Common Bridge	Flooding is an issue here	1
Environment	Flood Zone near Common Bridge	Further measures to reduce flooding needed	1
Environment	Flood Zone near Common Bridge	Opportunity to create better links with the river	1
Environment	Flood Zone near Common Bridge	Raw sewage spillage area	1
Environment	Flood Zone near Common Bridge	Stop pushing raw sewage down the Evenlode	1
Housing	Flood Zone near Common Bridge	Improve sewage treatment works - Treated effluent pipe	1
Housing	Flood Zone near Common Bridge	New housing should not increase flood risk downstream.	2
Housing	Flood Zone near Common Bridge	Retain Cotswold character when building any new homes	1
Environment	Flood Zone near Holme Croft / River Evenlode	Opportunity to better link open spaces	1
Environment	Flood Zone near Holme Croft / River Evenlode	Opportunity to create better links with the river	1
Environment	Flood Zone near pond	New housing should not increase flood risk downstream.	1
Traffic & Transport	Fosse Way	Syncronised traffic lights outside either end of Town to enable traffic flow	1
Traffic & Transport	Fosse Way - bridge over railway line coming into Moreton-in-Marsh	HGV movements are an issue here	5
Economy	Fosseway Business Centre	Opportunity for a training centre here	1
Economy	Fosseway Drive – near	Enhanced broadband provision needed	1
Health & Wellbeing	Four Shires Medical Centre	There is a need to extend existing GP facilities here	3
Economy	General	Climate change & a greener future important	1
Environment	General	No building on known flood plains.	1
Environment	General	Take into account large flood plain where this map ends	1
Health & Wellbeing	General	There is a need for better mental health provision	3
Housing	General	Improve sewage treatment works	2
Housing	General	No more houses!	2

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Housing	General	Supporting infrastructure should be provided before new houses are occupied.	2
Traffic & Transport	General	New link road needed for through traffic	3
Environment	General countryside near Fire Service College	Need to improve public access to open land here	1
Environment	Green area by Hercules Close	Safeguard natural spaces	1
Economy	Green area south of Cemetery / east of football ground	More visitor accommodation needed	1
Environment	Green edge of housing including Anson Close and Lancaster Corner	Important site for nature conservation	1
Environment	Green space east of Flood Zone and south / beyond Stockwells.	Important site for nature conservation	1
Environment	Green space near Kerr Way	Need to improve children's play in this area	1
Community Facilities & Services	High Street	More facilities for young people are needed here	1
Economy	High Street	Enhanced broadband provision needed	4
Economy	High Street	Need to encourage more variety of retail uses here	6
Economy	High Street	Strategic Town Centre - removing car parking and making a destination	1
Environment	High Street	Air quality is an issue here	8
Environment	High Street	Flooding is an issue here	1
Environment	High Street	Landscape as a lovely retail centre	1
Environment	High Street	Need to improve public areas	1
Environment	High Street	Need to protect this area's historic / unique character	4
Health & Wellbeing	High Street	Opportunity for local pharmacies to offer more services. Older people can't park in town to get medicine.	1
Traffic & Transport	High Street	Car parking is a big issue	1
Traffic & Transport	High Street	Car parking is adequate since Covid	1
Traffic & Transport	High Street	HGV movements are an issue here	11
Traffic & Transport	High Street	Mini roundabout: 1. Fosseway Avenue; 2. Redesdale Place	1
Traffic & Transport	High Street	More charging facilities for electric vehicles needed	1
Traffic & Transport	High Street	New link road needed for through traffic	1
Traffic & Transport	High Street	Resolve highway congestion issues	13
Traffic & Transport	High Street	Shared road space - walking & cycling	1
Traffic & Transport	High Street	This junction needs improving	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Traffic & Transport	High Street	Walking, cycling and public transport networks need improving	1
Traffic & Transport	High Street (top end)	HGV movements are an issue here	1
Traffic & Transport	High Street (top end)	No to one way	1
Environment	In polystyrene on edge of map	Known sewage problems need fixing	1
Environment	In polystyrene on edge of map	Take into account large flood plain areas where this map ends	1
Environment	In polystyrene on edge of map near Woodside bungalow	Flooding is an issue here	1
Environment	In polystyrene on edge of map near Woodside bungalow	Further measures to reduce flooding needed	1
Housing	In polystyrene on edge of map near Woodside bungalow	New housing should not increase flood risk downstream.	1
Traffic & Transport	Land below Upper Woodhills Farm	By-pass	1
Environment	Land next to River Evenlode on opposite side Railway Station	Important site for nature conservation	1
Environment	Land next to River Evenlode on opposite side Railway Station	Important strategic green space / park	1
Environment	Land next to River Evenlode on opposite side Railway Station	Opportunity to create better links with the river	1
Community Facilities & Services	Land not far from Dorn Heath Farm	NO need for a secondary school here	4
Environment	Land south of track and east of dark green wooded area on map	Important strategic green space / park	1
Housing	Lemington Manor	Opportunity for a small scale urban extension	1
Economy	London Road (north) in area of Scout hut / block of flats / space of High Street	Multi-purpose "hub" / flexible workspace needed	1
Environment	London Road by Cemetery	Further measures to reduce flooding needed	1
Traffic & Transport	London Road near Corner Cottage	Pavements unsafe. Very narrow for school run and busy road.	1
Traffic & Transport	London Road near Corner Cottage	Speeding traffic	1
Community Facilities & Services	London Road open space east of / end of properties north of Skatepark	More facilities for young people are needed here	1
Community Facilities & Services	Moreton-in-Marsh Croquet Club	More facilities for young people are needed here	1
Traffic & Transport	Moreton-in-Marsh Railway Station	Car parking is a big issue	1
Traffic & Transport	Moreton-in-Marsh Railway Station	Walking, cycling and public transport networks need improving	2
Traffic & Transport	Moreton-in-Marsh Railway Station - land close by	Create new car park here	4

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Community Facilities & Services	Near Avenue (A)	Need more spaces / centres for the community to use in this area	1
Community Facilities & Services	Near Foxglove Close	More facilities for young people are needed here	1
Traffic & Transport	Near North Circular Road	New link road needed for through traffic	1
Environment	Near Oakway House	Flooding is an issue here	1
Environment	Next to River Evenlode opposite Railway Station	Flood management area	1
Housing	Next to River Evenlode opposite Railway Station	Fix 2 x misconnect homes to stop sewage	1
Health & Wellbeing	North Cotswold Hospital	There is a need to extend existing GP facilities here	1
Traffic & Transport	On road near Sunnyside	New link road needed for through traffic	1
Economy	Open land south of The Hatchery	Need for more industrial units	1
Environment	Open space (dark green on map) east of Sewage Treatment Plant / Works	Opportunity to better link open spaces	1
All themes	Open space south of A44 and east of housing which includes Cornbury House	Need a Master Plan	1
Economy	Open space south of A44 and east of housing which includes Cornbury House	Affordable business units needed	1
Economy	Open space south of A44 and east of housing which includes Cornbury House	Employment next to Cotswold Business Centre i.e. Growth Hub	1
Economy	Open space south of A44 and east of housing which includes Cornbury House	Multi-purpose "hub" / flexible workspace needed	1
Environment	Oxford Street near Lemington House	Flooding is an issue here	1
Traffic & Transport	Oxford Street near the Old School House	HGV movements are an issue here	1
Environment	Play area near Turnpike Lodge	Further measures to reduce flooding needed	1
Environment	Proctor Road	More allotment space required	1
Environment	Queen Victoria Gardens	Great location for a community event / festival	1
Environment	River Evenlode	Opportunity to create better links with the river	1
Environment	River Evenlode close to Holme Croft	Flooding is an issue here	1
Environment	Sewage Treatment Plant	Move & enlarge sewage treatment works	1
Housing	Sewage Treatment Plant	Enforced conditions on "Infrastructure First" (Spitfire / Leap Water / Thames	6
Housing	Sewage Treatment Plant	Fixing infrastructure (water / sewage) for existing development	6
Housing	Sewage Treatment Plant	Improve sewage treatment works	5
Housing	Sewage Treatment Plant	Improve sewage treatment works	6

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Location			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Community Facilities & Services	Spitfire Development	More facilities for young people are needed here	1
Environment	Spitfire Development	More allotment space required	2
Environment	Spitfire Development	We need to capture more water.	1
Housing	Spitfire Development	Future need for more starter homes.	1
Housing	Spitfire Development	High need for more affordable housing	2
Housing	Spitfire Development	New housing should not increase flood risk downstream.	1
Housing	Spitfire Development	Supporting infrastructure should be provided before new houses are occupied.	3
Traffic & Transport	Spitfire Development - in front of	Roundabout. Congestion. Pollution. Danger.	1
Environment	Sports Court near Queen Victoria Gardens	Safeguard natural spaces	1
Community Facilities & Services	St. David's Primary School	Primary Schools in this area need to be extended	1
Environment	St. David's Primary School	Flooding is an issue here	1
Environment	St. David's Primary School	Further measures to reduce flooding needed	1
Housing	Sunderland Road	High need for more affordable housing	1
Environment	Town Hall area	Need to protect this area's historic / unique character	1
Community Facilities & Services	Trubshaw Way	Need more spaces / centres for the community to use in this area	1
Economy	Vacant land behind Spitfire development	Climate change & a greener future important	1
Environment	Vacant land behind Spitfire development	Important strategic green space / park	1
Environment	Vacant land behind Spitfire development	Safeguard natural spaces	1
Housing	Vacant land behind Spitfire development	No building on known flood plains.	1
Housing	Vacant land behind Spitfire development	No more houses	1
Housing	Vacant land behind Spitfire development	Reduce the number of houses planned	1
Traffic & Transport	Vacant land behind Spitfire development	Avoid noise pollution and loss of amenity from bypass here	1
Traffic & Transport	Vacant land behind Spitfire development	Walking, cycling and public transport networks need improving	1
Housing	Windsor Road near Wellington Drive	High need for more affordable housing	1
			360

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
All themes	Open space south of A44 and east of housing which includes Cornbury House	Need a Master Plan	1
Community Facilities & Services	Albermarle Close	More facilities for young people are needed here	1
Community Facilities & Services	High Street	More facilities for young people are needed here	1
Community Facilities & Services	London Road open space east of / end of properties north of Skatepark	More facilities for young people are needed here	1
Community Facilities & Services	Moreton-in-Marsh Croquet Club	More facilities for young people are needed here	1
Community Facilities & Services	Near Foxglove Close	More facilities for young people are needed here	1
Community Facilities & Services	Spitfire Development	More facilities for young people are needed here	1
Community Facilities & Services	Fire Service College	Need for a further education facility / college here	1
Community Facilities & Services	Dulverton Place	Need more spaces / centres for the community to use in this area	1
Community Facilities & Services	Near Avenue (A)	Need more spaces / centres for the community to use in this area	1
Community Facilities & Services	Trubshaw Way	Need more spaces / centres for the community to use in this area	1
Community Facilities & Services	Fire Service College	NO need for a new primary school here	5
Community Facilities & Services	Land not far from Dorn Heath Farm	NO need for a secondary school here	4
Community Facilities & Services	Fire Service College	No Pub	1
Community Facilities & Services	St. David's Primary School	Primary Schools in this area need to be extended	1
Economy	Fire Service College	Affordable business units needed	5
Economy	Open space south of A44 and east of housing which includes Cornbury House	Affordable business units needed	1
Economy	Bourton Road - open space beyond The Old Rectory	Climate change & a greener future important	2

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Economy	Fire Service College	Climate change & a greener future important	3
Economy	General	Climate change & a greener future important	1
Economy	Vacant land behind Spitfire development	Climate change & a greener future important	1
Economy	Open space south of A44 and east of housing which includes Cornbury House	Employment next to Cotswold Business Centre i.e. Growth Hub	1
Economy	Beceshore Close	Enhanced broadband provision needed	1
Economy	Croft Holme	Enhanced broadband provision needed	1
Economy	Fosseway Drive – near	Enhanced broadband provision needed	1
Economy	High Street	Enhanced broadband provision needed	4
Economy	Green area south of Cemetery / east of football ground	More visitor accommodation needed	1
Economy	Cricket Ground	Multi-purpose "hub" / flexible workspace needed	1
Economy	Fire Service College	Multi-purpose "hub" / flexible workspace needed	2
Economy	London Road (north) in area of Scout hut / block of flats / space of High Street	Multi-purpose "hub" / flexible workspace needed	1
Economy	Open space south of A44 and east of housing which includes Cornbury House	Multi-purpose "hub" / flexible workspace needed	1
Economy	Open land south of The Hatchery	Need for more industrial units	1
Economy	High Street	Need to encourage more variety of retail uses here	6
Economy	Fosseway Business Centre	Opportunity for a training centre here	1
Economy	By electricity substation near Eastner House	Opportunity to create start-up space here	1
Economy	High Street	Strategic Town Centre - removing car parking and making a destination	1
Environment	High Street	Air quality is an issue here	8
Environment	Flood Zone / River Evenlode - Stow Bridge area	Build a major new green area here - footpaths, dog walking etc. like Blenheim Meadow	1
Environment	Fire Service College	Contaminated land from bunkers with biological and traditional weapons.	1
Environment	Next to River Evenlode opposite Railway Station	Flood management area	1
Environment	Bourton Road - open space beyond The Old Rectory	Flooding is an issue here	2
Environment	Flood Zone / River Evenlode - Stow Bridge area	Flooding is an issue here	1
Environment	Flood Zone near Common Bridge	Flooding is an issue here	1
Environment	High Street	Flooding is an issue here	1
Environment	In polystyrene on edge of map near Woodside bungalow	Flooding is an issue here	1
Environment	Near Oakway House	Flooding is an issue here	1
Environment	Oxford Street near Lemington House	Flooding is an issue here	1
Environment	River Evenlode close to Holme Croft	Flooding is an issue here	1
Environment	St. David's Primary School	Flooding is an issue here	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Environment	Fire Service College	Forever chemical contamination	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Further measures to reduce flooding needed	1
Environment	Flood Zone / River Evenlode below path opposite allotment gardens	Further measures to reduce flooding needed	1
Environment	Flood Zone near Common Bridge	Further measures to reduce flooding needed	1
Environment	In polystyrene on edge of map near Woodside bungalow	Further measures to reduce flooding needed	1
Environment	London Road by Cemetery	Further measures to reduce flooding needed	1
Environment	Play area near Turnpike Lodge	Further measures to reduce flooding needed	1
Environment	St. David's Primary School	Further measures to reduce flooding needed	1
Environment	Queen Victoria Gardens	Great location for a community event / festival	1
Environment	A44 south on green boundary beyond The Hatchery	High concentration of forever chemical	1
Environment	Cotswold Gate	High concentration of forever chemical	1
Environment	Backhouse development - open land to the east	Important site for nature conservation	1
Environment	Balancing pond near Cotswold Gate	Important site for nature conservation	1
Environment	Bourton Road - open space beyond The Old Rectory	Important site for nature conservation	1
Environment	Evenlode Mare (or Mane?) – near	Important site for nature conservation	1
Environment	Green edge of housing including Anson Close and Lancaster Corner	Important site for nature conservation	1
Environment	Green space east of Flood Zone and south / beyond Stockwells.	Important site for nature conservation	1
Environment	Land next to River Evenlode on opposite side Railway Station	Important site for nature conservation	1
Environment	Cotswold Gate	Important strategic green space / park	1
Environment	Evenlode Road - open space around Poultry House (marked on map as smallholding)	Important strategic green space / park	1
Environment	Evenlode Road (west of) open space with green circle in middle	Important strategic green space / park	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Important strategic green space / park	2
Environment	Land next to River Evenlode on opposite side Railway Station	Important strategic green space / park	1
Environment	Land south of track and east of dark green wooded area on map	Important strategic green space / park	1
Environment	Vacant land behind Spitfire development	Important strategic green space / park	1
Environment	Bourton Road - open space beyond The Old Rectory	Keep as green space	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Known sewage problems need fixing	2
Environment	In polystyrene on edge of map	Known sewage problems need fixing	1

Moreton-in-Marsh Community Event

Results of Mapping Activity - Sorted by Theme & Suggestion

Venue: St. David's Centre, Moreton-in-Marsh **Date:** 9th October 2024

Issue	Where	Suggestion	Number
Environment	High Street	Landscape as a lovely retail centre	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Location for a new strategic green space / park	3
Environment	Flood Zone / River Evenlode - Stow Bridge area	Make a destination eco-water area - with reed bed, and even wild swimming.	1
Environment	Backhouse development - open area south of	More allotment space required	1
Environment	Backhouse development on Evenlode Road	More allotment space required	4
Environment	Blenheim Meadow Park	More allotment space required	1
Environment	Proctor Road	More allotment space required	1
Environment	Spitfire Development	More allotment space required	2
Environment	Sewage Treatment Plant	Move & enlarge sewage treatment works	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Need odour impact assessment	1
Environment	Blenheim Meadow Park	Need to improve children's play in this area	1
Environment	Green space near Kerr Way	Need to improve children's play in this area	1
Environment	General countryside near Fire Service College	Need to improve public access to open land here	1
Environment	Blenheim Meadow Park	Need to improve public areas	3
Environment	High Street	Need to improve public areas	1
Environment	High Street	Need to protect this area's historic / unique character	4
Environment	Town Hall area	Need to protect this area's historic / unique character	1
Environment	Flood Zone near pond	New housing should not increase flood risk downstream.	1
Environment	General	No building on known flood plains.	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Opportunity to better link open spaces	1
Environment	Flood Zone near Holme Croft / River Evenlode	Opportunity to better link open spaces	1
Environment	Open space (dark green on map) east of Sewage Treatment Plant / Works	Opportunity to better link open spaces	1
Environment	A44 / Massey Walk land (east) by footpath	Opportunity to create a new sport / leisure facility here	1
Environment	Fire Service College	Opportunity to create a new sport / leisure facility here	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Opportunity to create better links with the river	1
Environment	Flood Zone near Common Bridge	Opportunity to create better links with the river	1
Environment	Flood Zone near Holme Croft / River Evenlode	Opportunity to create better links with the river	1
Environment	Land next to River Evenlode on opposite side Railway Station	Opportunity to create better links with the river	1
Environment	River Evenlode	Opportunity to create better links with the river	1
Environment	A44 west edge of map beyond caravan park	Permit on sewage overflow here	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Environment	Flood Zone / River Evenlode - Stow Bridge area	Plan for a wildlife and recreation corridor here for existing and new development residents.	1
Environment	Allotment gardens off Evenlode Road	Protect allotments	1
Environment	Allotment gardens off Evenlode Road	Protect existing green space and amenity resource: Croft Allotments	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	Raw sewage spillage area	1
Environment	Flood Zone near Common Bridge	Raw sewage spillage area	1
Environment	Backhouse development - open land to the east	Safeguard natural spaces	1
Environment	Bourton Road - open space beyond The Old Rectory	Safeguard natural spaces	3
Environment	Flood Zone / River Evenlode - Stow Bridge area	Safeguard natural spaces	1
Environment	Green area by Hercules Close	Safeguard natural spaces	1
Environment	Sports Court near Queen Victoria Gardens	Safeguard natural spaces	1
Environment	Vacant land behind Spitfire development	Safeguard natural spaces	1
Environment	East of Flood Zone opposite Spitfire Development	Stop additional flooding. DO NOT build on flood plain	1
Environment	Flood Zone near Common Bridge	Stop pushing raw sewage down the Evenlode	1
Environment	In polystyrene on edge of map	Take into account large flood plain areas where this map ends	1
Environment	General	Take into account large flood plain where this map ends	1
Environment	Flood Zone / River Evenlode - Stow Bridge area	This stinks of sewage!	1
Environment	Blenheim Meadow Park	We can plant upwards 1,000 trees here and meadow land	1
Environment	Spitfire Development	We need to capture more water.	1
Health & Wellbeing	High Street	Opportunity for local pharmacies to offer more services. Older people can't park in town to get medicine.	1
Health & Wellbeing	General	There is a need for better mental health provision	3
Health & Wellbeing	Four Shires Medical Centre	There is a need to extend existing GP facilities here	3
Health & Wellbeing	North Cotswold Hospital	There is a need to extend existing GP facilities here	1
Housing	Fire Service College	Develop housing, education (post-16), employment & recreation	1
Housing	Sewage Treatment Plant	Enforced conditions on "Infrastructure First" (Spitfire / Leap Water / Thames	6
Housing	Next to River Evenlode opposite Railway Station	Fix 2 x misconnect homes to stop sewage	1
Housing	Sewage Treatment Plant	Fixing infrastructure (water / sewage) for existing development	6
Housing	Fire Service College	Future need for more starter homes.	6

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Housing	Spitfire Development	Future need for more starter homes.	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Good location for a riverside housing development	1
Housing	Fire Service College	High need for more affordable housing	7
Housing	Spitfire Development	High need for more affordable housing	2
Housing	Sunderland Road	High need for more affordable housing	1
Housing	Windsor Road near Wellington Drive	High need for more affordable housing	1
Housing	Fire Service College	Improve sewage treatment works	7
Housing	Flood Zone / River Evenlode - Stow Bridge area	Improve sewage treatment works	2
Housing	General	Improve sewage treatment works	2
Housing	Sewage Treatment Plant	Improve sewage treatment works	5
Housing	Sewage Treatment Plant	Improve sewage treatment works	6
Housing	Flood Zone near Common Bridge	Improve sewage treatment works - Treated effluent pipe	1
Housing	Fire Service College	New housing should not increase flood risk downstream.	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	New housing should not increase flood risk downstream.	1
Housing	Flood Zone near Common Bridge	New housing should not increase flood risk downstream.	2
Housing	In polystyrene on edge of map near Woodside bungalow	New housing should not increase flood risk downstream.	1
Housing	Spitfire Development	New housing should not increase flood risk downstream.	1
Housing	Fire Service College	New housing to be energy efficient	7
Housing	Flood Zone / River Evenlode - Stow Bridge area	No building on known flood plains.	1
Housing	Vacant land behind Spitfire development	No building on known flood plains.	1
Housing	Vacant land behind Spitfire development	No more houses	1
Housing	General	No more houses!	2
Housing	Fire Service College	Opportunity for a small scale urban extension	1
Housing	Lemington Manor	Opportunity for a small scale urban extension	1
Housing	Fire Service College	Opportunity for new live/work units	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Pumping station away from residential area	1
Housing	Vacant land behind Spitfire development	Reduce the number of houses planned	1
Housing	Flood Zone near Common Bridge	Retain Cotswold character when building any new homes	1
Housing	Flood Zone / River Evenlode - Stow Bridge area	Supporting infrastructure should be provided before new houses are occupied.	1
Housing	Spitfire Development	Supporting infrastructure should be provided before new houses are occupied.	3
Housing	Fire Service College	Supporting infrastructure should be provided before new houses are occupied.	14
Housing	General	Supporting infrastructure should be provided before new houses are occupied.	2

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Housing	Fire Service College / General	Wherever we are proposing to put new housing, we carry out a full geophysical investigation into the land establishing water table and the adequacy to avoid likely flooding.	1
Housing	Fire Service College	Zero or low carbon developments only	9
Traffic & Transport	Vacant land behind Spitfire development	Avoid noise pollution and loss of amenity from bypass here	1
Traffic & Transport	Land below Upper Woodhills Farm	By-pass	1
Traffic & Transport	High Street	Car parking is a big issue	1
Traffic & Transport	Moreton-in-Marsh Railway Station	Car parking is a big issue	1
Traffic & Transport	High Street	Car parking is adequate since Covid	1
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	Create new car park here	2
Traffic & Transport	Fire Service College	Create new car park here	1
Traffic & Transport	Moreton-in-Marsh Railway Station - land close by	Create new car park here	4
Traffic & Transport	Fosse Way - bridge over railway line coming into Moreton-in-Marsh	HGV movements are an issue here	5
Traffic & Transport	High Street	HGV movements are an issue here	11
Traffic & Transport	High Street (top end)	HGV movements are an issue here	1
Traffic & Transport	Oxford Street near the Old School House	HGV movements are an issue here	1
Traffic & Transport	High Street	Mini roundabout: 1. Fosseway Avenue; 2. Redesdale Place	1
Traffic & Transport	High Street	More charging facilities for electric vehicles needed	1
Traffic & Transport	A44 placed just beyond open space by Admirals Walk	New link road needed for through traffic	1
Traffic & Transport	General	New link road needed for through traffic	3
Traffic & Transport	High Street	New link road needed for through traffic	1
Traffic & Transport	Near North Circular Road	New link road needed for through traffic	1
Traffic & Transport	On road near Sunnyside	New link road needed for through traffic	1
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	NO new car park here	1
Traffic & Transport	Bourton Road - open space beyond The Old Rectory	NO new car park here. It won't be used and will enable development of all the fields west of Hospital Road.	1
Traffic & Transport	High Street (top end)	No to one way	1

Moreton-in-Marsh Community Event			
Results of Mapping Activity - Sorted by Theme & Suggestion			
Venue: St. David's Centre, Moreton-in-Marsh		**Date:** 9th October 2024	
Issue	**Where**	**Suggestion**	**Number**
Traffic & Transport	Evenlode Road - east of on track by dark green space (wood?)	Not suitable for bypass: noise pollution, local amenity and special area of beauty	1
Traffic & Transport	A44 open space beyond Admirals Walk	Opportunity for a park and ride site here	1
Traffic & Transport	A44 west edge of map beyond caravan park	Opportunity for a park and ride site here	1
Traffic & Transport	London Road near Corner Cottage	Pavements unsafe. Very narrow for school run and busy road.	1
Traffic & Transport	A44 south of and east of green boundary beyond The Hatchery	Relief Road would not relieve much traffic	1
Traffic & Transport	High Street	Resolve highway congestion issues	13
Traffic & Transport	Spitfire Development - in front of	Roundabout. Congestion. Pollution. Danger.	1
Traffic & Transport	High Street	Shared road space - walking & cycling	1
Traffic & Transport	A429 near vacant land behind Spitfire development	Speeding traffic	1
Traffic & Transport	Evenlode Road nr. Cornish House	Speeding traffic	1
Traffic & Transport	London Road near Corner Cottage	Speeding traffic	1
Traffic & Transport	Fosse Way	Syncronised traffic lights outside either end of Town to enable traffic flow	1
Traffic & Transport	High Street	This junction needs improving	1
Traffic & Transport	High Street	Walking, cycling and public transport networks need improving	1
Traffic & Transport	Moreton-in-Marsh Railway Station	Walking, cycling and public transport networks need improving	2
Traffic & Transport	Vacant land behind Spitfire development	Walking, cycling and public transport networks need improving	1
			360

Appendix 6: Moreton-in-Marsh Working Group – Record of Suggestions written onto flipcharts

Suggestions – Working Group / membership:

- Amend the Terms of Reference for the Working Group to allow substitutions.
- CDC cannot choose representatives from the Town Council or the NDP Working Group – only the Town Council can appoint their representatives.
- If Charity rep considered – should be from widest community provision Charity – i.e. one assisting all community positively. Not limiting assistance.
- Business reps – risk of self-interest as no existing business group. (Similarly with "resident" rep).
- Water / Naturalist rep required.
- Recommend two representatives (each) for business and residents' perspective (only one need attend the meeting).
- Need representation on this committee from immediately adjoining smaller villages e.g. Todenham, Evenlode, Bourton on the Hill. Not just the District Councillor. Need individuals to report back too. Satellite villages are directly impacted.
- Need representation from Thames Water for key issues such as sewage overflow and building flood defences.
- Need Working Group to "officially report and feedback" information and work to implement change where it is required.
- GCC needs to be represented for traffic issues and infrastructure – could be co-opted.
- Bus people / Pullmans co-opted in.
- Open mechanism for replacing any residents or businesspeople who withdraw.
- Working Group should be the representative of the community – and communicate with them. "Middle person".
- Need to address how the Working Group will work with GCC and obtain relevant input from them regarding infrastructure.
- Suggest substitutions should be allowed, relying on one individual is risky.
- Local Authorities need to be honest and transparent and give enough time for feedback.
- Funding for necessary Secretary and public website from CDC!
- Opportunity for scrutiny for the wider area – should be able to challenge decision that Moreton-in-Marsh gets all housing.
- Surrounding villages representative not included on list of members of Working Group.
- M.A.O.D should be represented.
- Someone with a grasp of planning.
- Representative of Cotswold Friends.
- Fire College representative.
- Someone representing the traditional town – such as the leader of the cricket team who is well respected.
- Nomination given for Chairperson not optimal.

Member suggestions:

- Business Rep: Rob (Redesdale Arms)

Cathy ?
Melissa (Cotswold Snug)
Fire College?
Nick Loat
Geoff Ben (Cotswold Friends)

- Community: Geoff Ben
  Craig Thurling
- Resident: Sam Frith
  Darren Curry
- NDP: Bob Eastoe
- Town Council: Malcolm
  Eileen
  Matt Beresford
- County Council: Representative

- Best people for Committee:
  - Ali Coggins – resident (Moreton-in-Marsh)
  - Representatives needed from the satellite villages:
  - Great Wolford needs representation if Fire College is to be built on.
  - One from Evenlode – Jamie Ball (possibly / not sure I can commit 2-3 years)
  - One from Todenham.
  - One from Bourton-on-the-Hill.
  - Stow needs to be represented too.

- Councillor Matt Beresford.

- Business – Tim Milward-Brooks
  Resident – Darren Curry
  Resident – Sue Stapely
  Community – Sam Frith
  Resident – Stephen Crisp

Suggestions – Best way for engagement and communication:

- Social media.
- Website
- Next door.
- Official CDC (How will they manage comms).
- Leaflets (funded by CDC)
- Royal Mail door drop.
- Cotswold News dedicated space.
- Publish Agenda in advance.
- Working Group members / engage with Town – seek wider views.
- Route to engage younger people.
- Publish Summary of discussion / decisions.

- Genuine, sensible, reasoned debate and collaboration.
- Communication:
    - Social media e.g. Facebook
    - Dedicated website separate from CDC Planning
    - Open meetings
    - WhatsApp – for meetings – need GDPR consent.
- Simple summaries of consultations that the non-technical can understand.
- Regular reports to residents and local villages.
- Activities to inform ourselves on good development practice e.g. good examples of market towns.
- Interactive website → interaction between residents and group.
- Terms of Reference → helpful to know how it is being run.
- Resources must be made available.
- Different methods of communication → paper is not for everybody.
- Monitoring – representation of voice.
- Use resources available already.
- Different formats of information sharing.
- Engagement Strategy needed.

Appendix 7 – Post Your Questions Here chart

Cotswold District Council - Moreton-in-Marsh Event, 9th October 2024
Post Your Questions Here - record of post it notes
Threat: Noise pollution from any by-pass: higher speeds near to existing residents - need for measures to ameliorate: sink?
Will the comments today be published and circulated?
Will the public "consultations" be open to all who wish to attend and much more informative than either the "drop in" meeting or the "question time" meeting?
When will the next public consultation take place on site allocations?
How does planning density respond to increased demand?
How many homes roughly per hectare?
Can the Local Plan effectively control the speed at which developments come forward: how do you prevent all at one, too early for infrastructure?
How many hectares do we need?
Do sites change when better sites become available?
Do the LA look for sites and approach landowners?
"Infrastructure first" is a great idea but where is the funding coming from?
What has CDC done to ensure that Gloucestershire CC will support its Infrastructure First approach? Can development be made conditional upon the infrastructure being in place?
Is the partial update immune from new Government targets?
Will the Government changes likely mean rethinking the 2041 Plan?
When will the responses to the first round of "consultations" be published?
How were the people invited to this "workshop" identified and selected?

Part of GreenSquareAccord

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GreenSquareAccord

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